

Sustainability Commitment

April 2025



FERIA VALENCIA



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Sustainability Commitment

“Sustainability Commitment” - Synopsis

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“SUSTAINABILITY COMMITMENT” - SYNOPSIS

Sustainability is one of the cornerstones of our strategy and we approach Sustainability on three key fronts: **environmental, social and governance**.

On the **ENVIRONMENTAL FRONT** we focus on promoting energy efficiency and reducing our carbon footprint. We are implementing measures such as optimizing our electricity consumption, using renewable energies and practising selective waste management. We also promote digitalization and the use of sustainable transport.

As to the **SOCIAL FRONT**, we are committed to creating a work environment that is inclusive and equitable, underpinned by equality and work-life balance policies. Further, we work with several organizations to support social causes, whilst our activity includes initiatives that have. Social and environmental impact.

Lastly, as regards **GOVERNANCE**, we are guided by the principles of ethics and transparency in pursuit, always, of sustainable economic growth that benefits the community and the environment.

Our Sustainability strategy is in line with the **Sustainable Development Goals (SDGs)** set out in the United Nations Agenda 2030 and we offer our customers **sustainable solutions** for staging fairs and other events.

Our aim is that every project we undertake seeks not only **to be profitable** but also to have **a positive impact on society and our surroundings**. And together, we make this possible.

Our aim is to promote an economic model that, whilst it seeks to be profitable, has a positive impact on society and the environment.

INVESTING IN SUSTAINABILITY

At Feria Valencia we are aware that the type and unique nature of the activity we undertake has a significant **impact on society and the environment**. This is why we are aiming to be an increasingly sustainable and socially responsible business.

In response to market demand and, above all, to our conviction that **every entity should add value**, be exemplary, preserve the environment and adopt socially responsible practices, sustainability forms the backbone of the institution's strategic direction. It is also at the core of our mission as an entity at the service of Valencia's production sectors and of Valencian society as a whole.

At Feria Valencia **we are promoting Sustainability on all three ESG fronts** – Environment, Social and Governance – as a company and in the context of every fair. We also offer the external organisers of events options to make their event more sustainable.

These measures are also in line with the city's sustainability policies, adding value the well-deserved title bestowed on **Valencia as European Green Capital 2024**.





THE ENVIRONMENT

Environmental issues are a crucial part of the ESG goals, especially everything relating to carbon footprint (GGE emissions) and the potential to reduce it.

In terms of the environment, at Feria Valencia we are continuing to make progress with our **energy efficiency** policy, aiming to substantially reduce emissions and promote the transition to a more sustainable energy model as set out in Law 7/2001 regarding Climate Change and Energy Transition.

Measures introduced or being introduced

- Electricity Consumption Optimization, energy efficiency and renewable energy sources installation Plan.
- Adaptation of lighting systems in our facilities.
- Reduce · Reuse · Recycle Plan.
- Selective waste management.
- Use of recycled materials for exhibition stands and at other events.
- Less use of carpet at events and recycling of any that is used.
- Digitalization of support tools at fairs and events- APPs, QR code accreditations...
- Promotion of responsible use of printers and paper.
- Encouraging consumption in offices (printer, water, temperature, network...) to be monitored and kept under control.
- Encouraging use of public transport, bicycles and scooters.
- Scooters used to move around on-site.
- Electric vehicle charging points for customers and staff.
- Calculation of Carbon Footprint.



SOCIAL ASPECTS

In terms of the social aspects of our approach to sustainability, we put **people at the heart of everything** we do. This means looking after people appropriately, further developing equal opportunities in the workplace, accessibility, work-life balance and diversity and collaborating with community projects.

Feria Valencia has firm social commitments:

To our staff

- We are committed to equal opportunities policies and to rejecting any form of discrimination and implemented an Equality Plan in 2022. • 46% of employees at Feria Valencia are women.
- We promote a healthy lifestyle.
- We are committed to the General Law regarding the rights of persons with Disabilities.
- We are developing work-life balance policies.
- We have a prevention of risks in the workplace plan in place.
- We have a programme of sports facilities available to staff on site.
- A suggestion box is available, and suggestions made by staff are considered and assessed.
- Regular training courses are provided and coaching sessions planned.
- A corporate Volunteering plan is currently being developed.

To accessibility

Accessibility at Feria Valencia

Feria Valencia has several measures to ensure accessibility at its facilities:

Physical accessibility:

- 45 parking spaces reserved for PRM.
- Main entrances with ramps and wide doors.
- Smooth interior paths with non-slip flooring.
- Accessible elevators serving all floors.
- Adapted restrooms in all areas, with grab bars, turning space, and approved signage.
- Accessible restroom furniture and information points.

Visual accessibility:

- Indoor paths with uniform lighting and obstacle-free flooring.
- Signage with approved pictograms.
- Staircases with side protection and alternative ramps.

Aural accessibility:

- Signage with clear text and icons.
- Written information about services.
- Elevators with visual indicators and emergency warning lights.
- Free/busy visual system in restrooms.

Feria Valencia, in its commitment to accessibility, continues working to offer a more inclusive space for all and activating new universal accessibility mechanisms.

To society and the voluntary sector

Logistical Hub for de Social Action and community campaigns

As part of our ongoing social commitment, Feria Valencia is **at the service of society**, allowing our facilities to be used and collaborating with several associations:

- Official Covid-19 logistical storage facility for health-related products.
- Storage facility for fallas sculptures in 2020 following the cancellation of the Fallas due to Covid.
- Reception centre for the first refugees arriving following the invasion of Ukraine
- Official Comunidad Valenciana storage facility for goods to be sent to Ukraine.
- Comunidad Valenciana base for the Fundación Pequeño Deseo (Little Wishes Foundation).
- Partner to local NGOs to provide storage for non-food products.
- Free tickets to exhibitions (Expojove and others) for minors living in Children's care homes.
- Christmas collection of food from staff, donated to NGOs.

Social impact partnerships

- Partnership with **"Proyectos Extraordinarios"** ("Extraordinary Projects") charity. Banners and carpets from exhibitions and other events repurposed, providing work for vulnerable women.
- Agreement with **"Acompartir"**, non-food products NGO. Feria Valencia provides opportunities for fairs to connect with businesses and encourage donations to groups at risk of social exclusion.



ÁMBITO DE GOBERNANZA

All aspects of governance are based on ethics, transparency and the company's economic sustainability.

Feria Valencia embraces the spirit of service to society, as a complement to its role as a **development agent at the service of the business community** that has a major economic impact on the local area and, keeping these objectives in our sights, we include **Sustainability as part of this process**, improving efficiency and customer satisfaction, striving to have a positive impact on the planet and encouraging exemplary performance.

Measures geared to Sustainable growth

- Sustainable economic growth.
- Decent employment.
- Contributing to local economic and industry-specific development, and to enterprise.
- Compliance programme (code of ethics and conduct),
- Alliances with other entities and venues.
- Sustainability Commissions, Trade Associations.
- Transparency and good governance. Compliance with Regulations.
- Sustainability in the value chain. Suppliers that are committed and aligned.
- Active collaboration with the local area (Benimamet · Paterna · Valencia).
- Channel for managing customer suggestions, criticisms and complaints.
- Innovation geared to being more competitive and sustainable.
- Purpose · Mission · Vision · Values (in development). Visibility.

FERIA VALENCIA'S SDG PROGRESS

The **Sustainable Development Goals** are part of the **United Nations Agenda 2030**, and aim to build a more prosperous, fairer and more sustainable world for future generations.

The SDGs serve as a **guide for aligning a company's strategy with Sustainability**. We are currently running a project to assess Feria Valencia's and its exhibitions' and events' progress as regards the SDGs, measuring the actions we take and noting the extent to which we fulfil the SDGs and how we



can improve our contribution.

Feria Valencia's day-to-day activity has always been complemented by sustainability-led initiatives. This is why Feria Valencia highlights the initiatives it develops and that are implemented as part of every event, ensuring that they are aligned with the Sustainable Development Goals.



OFFERING SUSTAINABLE SOLUTIONS

At Feria Valencia we want the user experience to reflect our commitment to the planet and to society, by offering **sustainable solutions**:

- Sustainable stands (materials, carpet).
- Sustainable catering (zero miles, zero food waste, inclusion, etc.).
- Carbon Footprint Calculation and offset.
- Reduce · Reuse · Recycle.
- Efficient consumption management.
- Selective waste collection.
- Socially inclusive Host@s.
- Sustainably sourced water · reduced use of non-recyclable plastic.
- Sustainable lanyards (recycled, returned, sust. accreditation).
- Promotion of public transport, cycling and shared transport (exhibitions and events).
- Collaboration with exhibition/event NGOs. Stand, visibility, donations...
- Support for U.N. Sustainable Development Goals (SDGs). Visibility.
- Nursing room / nursery.
- Promotion of healthy lifestyle and responsible consumption.
- Electric vehicle charging points.
- Facilitation of partnerships to manage the event's legacy.
- Reuse of banners from fairs and other events. · Social enterprise.
- Sustainable merchandising.
- Initiatives as part of "Valencia, European Green Capital 2024".
- Report on every fair's / event's SDG performance.



SUSTAINABILITY IN THE CORPORATE DNA

Sustainability is development that meets the needs of the present without compromising the ability of future generations capacity to meet their own needs, ensuring a balance between economic growth, care of the environment and social wellbeing.

1987 UN Brundtland Report.

At Feria Valencia we are convinced that **sustainability must guide every one of the company's decisions**. Feria Valencia's objective therefore seeks to provide a triple response: to promote an economic model that as well as aiming to be profitable, creates a positive impact on society and the environment.

And as we walk this path, we will continue to grow together.

Thank you for having faith in us