Preface
IVIE report: Feria Valencia accounts for 0.58% of GDP and 0.63% of employment

During the last year, the Valencian Institute of Economic Research (IVIE) updated its Economic Impact Study on Feria Valencia. The data provided by the work of the IVIE are clear: the activity of Feria Valencia in 2018 resulted in the maintenance of 12,387 full-time jobs (0.63% of regional employment), injected 591.6 million euros into the local GDP (0.58% of the total for the Valencian Community) and generated sales of almost 1.4 billion euros.

The full executive summary from the report by the IVIE is reproduced below:

- In 2018, the total expenditure attributable to Feria Valencia and likely to generate economic impacts in the Valencian Community amounted to 647.0 million euros, 12.3% higher than in 2017. Of this total figure, 16.1 million euros related to the operating costs for the exhibition centre (which is 2.2 million less than in 2017, representing a fall of 12%); 41.9 million euros relates to the tourism expenditure by visitors to Feria Valencia (48% more than in 2017); 38.4 million euros, is the expenditure by the exhibitors (13% more than in 2017); and 550.6 million euros (11% more than in 2017) are sales by Valencian exhibitors generated through their participation in the events organised by Feria Valencia.

**SOURCE OF THE EXPENDITURE**

<table>
<thead>
<tr>
<th>Expenditure Source</th>
<th>Amount (Million Euros)</th>
<th>Percentage Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>The operations of Feria Valencia</td>
<td>16.1</td>
<td>-12%</td>
</tr>
<tr>
<td>Visitor spending</td>
<td>41.9</td>
<td>+48%</td>
</tr>
<tr>
<td>Exhibitor spending</td>
<td>38.4</td>
<td>+13%</td>
</tr>
<tr>
<td>Sales generated by Valencian exhibitors</td>
<td>550.6</td>
<td>+11%</td>
</tr>
</tbody>
</table>
b. This initial direct impact on the production value (sales) of the Valencian Community gives rise to additional indirect and induced impacts. Thus, the total impact (direct + indirect + induced) on sales, income (GDP) and employment attributable to Feria Valencia is estimated at just under 1.4 billion euros, 591.6 million euros and 12,387 full-time equivalent jobs per year, respectively. From the point of view of well-being, these last two variables (income and employment) are relevant when assessing the contribution of Feria Valencia to the generation of wealth in the Valencian Community and they represent 0.58% of GDP and 0.63% of employment in the region. This is a higher contribution than in 2017, as the impact on income and employment increased by 14.9% and 11.2%, respectively.

The total impact on sales, income (GDP) and employment attributable to Feria Valencia is estimated at just under 1,352.2 million euros.

GDP AND EMPLOYMENT

<table>
<thead>
<tr>
<th>GDP</th>
<th>591.6 MILLION EUROS</th>
<th>0.58% OF THE REGIONAL TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMPLOYMENT</td>
<td>12,387 JOBS</td>
<td>0.63% OF THE REGIONAL TOTAL</td>
</tr>
</tbody>
</table>

C. The main way in which Feria Valencia generates wealth in the Valencian economy is through the increase in sales by the Valencian companies that participate in the events organised by the exhibition centre. On average, 7.5% of the sales by Valencian exhibitors have been generated thanks to agreements signed at Feria Valencia, for a total amount of 753.5 million euros (of which 550.6 million generate impacts in the Valencian Community), a figure that is 6.2% higher than in 2017. These sales end up generating a total impact on GDP and employment in the Valencian Community of 507.7 million euros and 10,131 jobs. Consequently, for every 100 euros of income and for every 100 jobs generated by Feria Valencia’s activity, 85.8 euros and 82 jobs, respectively, have their origin in the sales by Valencian exhibitors.

d. The second way in which Feria Valencia generates wealth in the Valencian Community is through the expenditure of the 3,603 exhibitors who participated in the fairs in 2018, expenditure estimated at 38.4 million euros that generates impacts on the Valencian economy. In particular, the report estimates a contribution of 46.6 million euros to the GDP of the Valencian Community and 883 jobs generated. Compared to 2017, there were 331 more exhibitors, an increase of 10.1%.

e. The exhibition centre received 22.1% more visits in 2018 than in 2017, with a total of 535,464. These visitors have spent 41.9 million euros on tourism, 47.8% more than in 2017. This injection of tourism spending has contributed 22.2 million euros to GDP and generated/maintained 909 full-time equivalent jobs.

f. The operating costs of Feria Valencia that are likely to generate impacts on the Valencian economy are the least important source of impact compared to the other types of expenditure, since its contribution to GDP and employment is estimated at 15.0 million euros and 463 jobs.
g. The services sector concentrates most of the economic impacts attributable to Feria Valencia (80.4% of the total in terms of income and 84.0% in the case of employment). In terms of the production sectors, three stand out: real estate and business services (accounting for 28.6% of income and 15.1% of employment generated), trade and repair (15.6% and 26.7%) and hospitality (14.3% and 17.8%). Transport and storage and communications (6.2% and 6.4%) are linked to, although some way behind, these three productive branches. In absolute terms, it is worth highlighting the 169.4 million euros in the real estate and business services sector, 92.2 million euros in trade and repairs, and 84.5 million euros in hospitality. In the case of employment, trade and repair sees the greatest benefits (with 3,302 jobs), followed by hospitality (2,210 full-time jobs/year) and real estate and business services (1,865 jobs).

h. As in 2017, the results obtained for 2018 confirm the important multiplier effect that Feria Valencia has. Thus, for each euro of operating expenditure incurred in 2018 (a total of 48.2 million was spent, including depreciation and financial expenses, which is 4.2% less than in 2017), 12.3 euros of income (GDP) and 28.0 euros of sales were generated. And for every million euros spent on the operation of Feria Valencia, 257 jobs have been created. This multiplier effect is even greater than that for 2017, as it increased from 10.2 to 12.3 in the case of income, from 23.9 to 28.0 in sales and from 221 to 257 in the case of employment.

i. Compared to 2017, in 2018, Feria Valencia generated a total impact that was 14.9% higher in terms of income (representing 77 million euros more) and also 11.2% higher in terms of employment (1,244 more). The breakdown by source of impact generated indicates that the impact associated with visitor spending has grown the most (the impact on income is 47.9% higher, as the number of visits has increased by 22.1%), followed, at some distance, by the higher sales by exhibitors from Valencia (15.5% more than income generated), and the cost incurred by them due to their participation in the Fair (the impact on income has grown 12.6%, in part because in 2018 there were 10.1% more exhibitors than in 2017). The impact generated by operating expenses is lower (it has fallen by 20.6% in terms of income), which should not be interpreted as bad news, but quite the contrary, as it is due to cost savings in the exhibition centre's income statement.
As previously highlighted in the 2017 report, in addition to the quantified economic impacts, Feria Valencia also generates other economic and social impacts of great importance that are difficult to estimate. These relate to aspects such as the international projection of Valencian companies, the attraction of foreign direct investment, improvement in the image of Valencia and its ability to attract tourism, the promotion of sectors with the capacity to innovate and attract talent, social inclusion and cohesion through events organised in multi-use spaces, etc. Adding all these additional impacts to those we have been able to quantify further strengthens the message that Feria Valencia is a clear engine for growth in the Valencian Community.

THE GDP AND EMPLOYMENT GENERATED ARE PRODUCED BY:

<table>
<thead>
<tr>
<th>Feria Valencia</th>
<th>463 Jobs</th>
<th>€15.0 Million</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Exhibitors</td>
<td>883 Jobs</td>
<td>€46.6 Million</td>
</tr>
<tr>
<td>The Visitors</td>
<td>909 Jobs</td>
<td>€22.2 Million</td>
</tr>
</tbody>
</table>

Business generated by Valencian exhibitors:

| 10,131 Jobs | €507.7 Million |

MULTIPLIER EFFECT OF FERIA VALENCIA

For every million euros allocated to the operation of the fair, València generates / maintains 257 jobs in the Valencian community.

Every euro allocated to the operation of Feria Valencia generates:

€28.0 in sales | €12.3 in GDP (value added)
Table of Contents

1 Welcome
2 Management
3 Products
4 Economic balance
5 Governing bodies as at 31 December 2019 2019
Welcome
Welcome
An essential tool for the city of València. This is the role that Feria Valencia increasingly plays every year. And 2019 has been no exception. The excellent potential of the exhibition centre and its staff to attract events from beyond our borders, together with the institution’s portfolio of products, place the city of València among the leading European venues for international events.

International fairs that play an indisputable role in the local economy of the city. The hotels, restaurants and all the services associated with events that attract professional visitors, are the great beneficiaries of this work.

The study carried out by the Institut Valencià d’investigacions Econòmiques (IVIE), whose executive summary is contained as a prologue to this annual report, makes this clear. The employment and GDP impact data are indisputable.

For all these reasons, the strength that Feria Valencia has shown during 2019 is very positive for our city. This is due to the return it has meant for the city, but also because it is a promise of the future, of what València can be in the future thanks to the fair institution that all us Valencians have created together.

València would not be the same without Feria Valencia and Feria València would not be possible without the city that created it and continues to host it. In fact, the city’s attractions are key to enhancing the business of Feria València and its returns for the city. Architecture, culture, nature, cuisine... the city of València has managed, in recent years, to catch up with the major European capitals.

And the interest the city arouses across the international forums is a demonstration of the work that those of us in València City Council have been leading and facilitating.

As president of the Feria València Board of Trustees, I would also like to thank the staff for the work they have done over the past year. They both are competent and dedicated, because otherwise none of this would have been possible.

Feria València has demonstrated over the years its ability to manage and face the future. And this is why, València City Council will continue to support the institution. On the one hand, because it is the historical legacy of a century that we will continue in the present and in the future, without losing sight of the fact that Valencians were the first in Spain to hold a trade fair. And of course, with the keen interest that the efficient functioning of Feria Valencia continues to benefit the city of València and all its inhabitants.
Management
Management
As Feria Valencia continued to consolidate its business, 2019 was a time when, internally within the company, we were asking ourselves questions in the face of the obvious changes we were experiencing as a society.

"Given that all goods and products are constantly being renewed, has our business evolved enough, or are we suffer from the same inertia as in the past? How are we going to support and be useful to our customers now? Will we further digitise our business? Which issues will be of greatest importance in the future -education, health, climate, food- and can Feria Valencia, and fairs in general, play any role in these issues?"

In 2020, it has fallen to me to write these lines for the report on the past year. And I think this is a good time for me to focus a little more on the future of the institution, as how the company’s activity has evolved during the 2019 fiscal year is already being addressed in the rest of this report.

The questions we asked ourselves in an calm and leisurely manner last year have now become urgent and vital questions. The turmoil we have been experiencing in 2020 since mid-March, when Spanish society faced a lockdown that lasted three long months, has led us to the conviction that the post-Covid society will be totally different from the society we were living in just a few months ago, in 2019.

We are experiencing very serious difficulties this year in being able to carry out our activities. We are pushing ourselves to the limit even though we know that the results will not be equal to that effort. However, all this must not detract from the answer to the questions we asked ourselves last year and which we must now urgently answer.

At Feria Valencia we are working tirelessly towards the fair of the future. Asking our customers what they need from us now and in the future. And seeing what role our fair should play in that different society that is now emerging and that will soon see the light.

I think we have an opportunity to accelerate our evolution. Crises act as a driving force in this evolution, not only for companies, but for entire economic sectors and society as a whole. They are ideal for creating, inventing, for progress and not being left behind.

Since its foundation in 1917, Feria Valencia has been a useful tool for the society out of which it was born and which it serves. This is part of the company’s way of being. And in times of great challenges, such as the one we are currently experiencing, it will continue to play this fundamental role for its immediate environment, for the economy in the Valencian Community and the well-being of its inhabitants.
Executive summary

2019 has been a year for consolidating growth at Feria Valencia. Both its activity and economic data have reinforced the recovery shown by the company.

Feria Valencia has held 86 fairs and events during 2019, and has received 608,017 buyers and participants on its premises.

Breaking down these data, and as far as the fairs themselves are concerned, a total of 31 were held and the number of direct exhibitors reached the figure of 3,496, 7.1% above the 3,263 in 2017, the last comparable year due to the effect of the biennial fairs. The growth in brands represented was 5.7%, up to 4,058. The weight of participation from outside Spain has also grown to 692 brands, some 17% of the total.

To meet the expectations of its exhibitors, Feria Valencia attracted 486,352 visitors to its premises, which represented an increase of 25.8% over the data from two years ago. Of these visitors, 27,173 were from outside Spain. Some 21% more than two years ago.

The external events business has performed well during 2019. A total of 55 were held, compared to 47 the previous year. These events were attended by a total of 121,665 attendees, which represents an increase of 13.92% compared to 2018.

The commercial strategy continued to focus on attracting large projects. These events find Feria Valencia to be an excellent site due to the large covered and open spaces. In this context, and as a result of the strategic approach followed, the three largest events alone accounted for 69.02% of total turnover.

This increase in activity is reflected in the accounts of Feria Valencia. The positive EBITDA, at 2.2 million euros, exceeding by 26.3% the budgeted figure for the year and by 36.7% the target set in the 2017-2021 Business Plan. In addition, compared to the data for 2017 (comparable year due to the effect of biennial fairs), this represents a growth of 137.5%.

During 2019, revenues amounted to 23.4 million euros, an increase of 16.8% compared to 2017. Operating expenses amounted to 21.2 million euros, an increase of 10.9% over the same year.
## 2019 Activity

<table>
<thead>
<tr>
<th>Category</th>
<th>2019 Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brands represented</td>
<td>4,058</td>
</tr>
<tr>
<td>Visitors in-house trade fairs</td>
<td>486,352</td>
</tr>
<tr>
<td>Direct exhibitors</td>
<td>3,496</td>
</tr>
<tr>
<td>Participants external events</td>
<td>121,665</td>
</tr>
<tr>
<td>Square metres sold</td>
<td>471,932</td>
</tr>
<tr>
<td>Trade fairs</td>
<td>31</td>
</tr>
<tr>
<td>Events</td>
<td>55</td>
</tr>
</tbody>
</table>

### Geographic Distribution

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comunitat Valenciana</td>
<td>46%</td>
</tr>
<tr>
<td>Rest of Spain</td>
<td>37%</td>
</tr>
<tr>
<td>Foreigners</td>
<td>17%</td>
</tr>
</tbody>
</table>
ECONOMIC DATA

INCOME STATEMENT

INCOME: 23.4 million euros (+16.8% compared to 2017)

EBITDA: 21.2 million euros (+137.5% compared to 2017)

OPERATING COSTS: 2.2 million euros (+36.7% compared to the target set out in the 2017-2021 Business Plan)

+26.3% above budget set for the year
In-hours fairs: improving the quality of the business

During fiscal year 2019, Feria Valencia held 31 in-house fairs and maintained the upward trend in the vast majority of the indicators that it had already been achieving in previous fiscal years. Thus, the number of direct exhibitors reached the figure of 3,496, 7.1% above the 3,263 in 2017, the last comparable year due to the effect of biennial fairs.

The number of brands present at the fairs during 2019 grew by 5.7%, to 4,058.

The international nature of the fairs has also grown this year. If previously foreign exhibitors accounted for around 14% of the brands exhibiting at the exhibition centre, during 2019 this percentage rose to 17%, with a total figure of 692.

These figures reinforce the trend of sustained growth that Feria Valencia has recorded in recent years in all the indicators related to the range of exhibitors on offer. It is important to point out that together with the strength relating to the foreign exhibitors, which grew by three percentage points, the real strength of Feria Valencia is centred on the region in which it is based, as practically 46% of the exhibiting companies are from the Valencian Community.
NUMBER OF EXHIBITORS

2017

Valencian Community 3,263
Rest of Spain
Foreign

TOTAL 3,263

2018

Valencian Community 3,607
Rest of Spain
Foreign

TOTAL 3,607
Biannual fairs

2019

Valencian Community
Rest of Spain
Foreign

TOTAL 3,496
+7.1 % than in 2017

BRANDS REPRESENTED

3,838 5,448 4,058

2017 2018 2019

BIENNIAL FAIRS

+5.7%

COMARED TO 2017
METRES SQUARE SOLD

2017
In-house and co-organised fairs
Events
External fairs

2018
In-house and co-organised fairs
Events
External fairs

2019
In-house and co-organised fairs
Events
External fairs

433,869 m² TOTAL
471,932 m² Biannual fairs
472,066 m² TOTAL
+8.7 % than in 2017
This strength is reflected in the growth in surface area occupied. During 2019, the exhibitors and general customers at Feria Valencia rented a total of 471,932 square metres to present their products. Some 8.7% more than in 2017. And practically the same area as the previous year, 2018, when, as in every even year, Feria Valencia celebrates its major biennial fairs.

To meet the expectations of its exhibitors, Feria Valencia attracted 486,352 visitors to its premises, which represented an increase of 25.8% over the data from two years ago. And, in addition, of these visits, a total of 27,173 were made by visitors from outside Spain. An excellent figure that represents 21% more than two years ago and exceeds the records set in 2018, a year that benefitted from the biennial fairs.

**BUYERS**

486,352

BUYERS AT IN-HOUSE FAIRS

+25.8%

COMPARED TO 2017

27,173

FOREIGN BUYERS

+21%

COMPARED TO 2017

**NUMBER OF FAIRS AND EVENTS**

2017

32 TRADE FAIRS

47 EVENTS

2018

28 TRADE FAIRS

47 EVENTS

2019

31 TRADE FAIRS

55 EVENTS
Strong growth in external events

The external events business achieved an excellent level of activity in 2019. A total of 55 were held, compared to 47 the previous year. These events were attended by a total of 121,665 attendees, representing an increase of 13.92% compared to 2018.

The events held covered a broad range: private product presentations, film shoots, internal company meetings, conventions, gala dinners, training courses, congresses and, of course, trade fairs. However, regardless of the type, the commercial strategy continued to focus on attracting large projects. These events find Feria Valencia to be an excellent site due to the large covered and open spaces. In this context, and as a result of the strategic approach followed, the three largest events alone accounted for 69.02% of total turnover.

One of the largest medical congresses was held by the SEPA (Spanish Periodontics and Osseointegration Society) from 29 May to 1 June 2019. It brought together 6,290 attendees, 22.85% more than at its last congress in Seville, from a total of 60 countries. It is, in fact, the most attended SEPA congress since they began meeting annually in 1966. The organiser found in Feria Valencia the solution to its complex space requirements, using: 30 rooms, 5 auditoriums (two of them built ad hoc for 2,500 and 1,200 people respectively), 6,000 m² exhibition space, 2,000 m² for posters, and many areas customised to facilitate networking.

Urban Beat was another event to highlight, as the organising company is Valencian which, after several fairs utilising the services of Feria Valencia, has managed to consolidate and position its event within the urban dance dancers and choreographers.
Another milestone in the course of this event was reached on 9 June 2019, when 1,800 competitors and 3,000 attendees were brought together in a venue covering 12,000m². The participants were distributed over 11 categories and competed for more than €5,000 in prizes and numerous scholarships at dance schools in Europe and the US that work with internationally renowned artists.

But, without a doubt, the largest event that took place in 2019 was the Skoda World Dealer Conference (WDC). As it did in 2014, the Volkswagen subsidiary chose Feria Valencia to celebrate its main annual event, this year with the Scala model as the star. Between 1 and 11 April, divided into daily groups of between 250 and 300 people, a total of 3,000 workers from the brand’s entire global network attended the event. The attendees, in addition to enjoying a spectacular staging at the Feria Valencia facilities, undertook test drives in the most attractive areas of the Valencian countryside. It is estimated that the economic impact of the event in the city was around 5 million euros.
Digital impact

During 2019, the impact of the different fairs and events continued to grow and this was reflected in the transfer of that impact to the digital world. In terms of the media, Auditmedia’s annual report shows, on the one hand, that the space occupied in the media by coverage of the events and trade fairs held at Feria Valencia has a value (calculated on the basis of the advertising rate) of 19,012,022 euros. This represents a growth of 25.4% compared to 15,159,520 euros the previous year.

This media coverage also represents opportunities to be seen by customers and society at large. In this area, the increase was up 7.7% from 891,481,422 in 2018 to 960,370,453 in 2019.

The digitalisation of the impact is clearly seen in the fact that of those 960 million opportunities to be seen, 690 were in the digital world and the rest in the news press, radio and television.
On the social networks, Feria Valencia has also shown an upward trend during 2019. It has gone from the 829,424 views recorded in 2018 to 926,616 last year. Some 11.7% more.

On the other hand, Feria Valencia maintained 32 websites during 2019 that received 1.7 million visits from a total of 1.2 million unique users, who visited 4.9 million pages.
3

Products
CEVISAMA

37th International Exhibition of Ceramics for architecture, bathroom and kitchen equipment, natural stone, raw materials, enamels, chips, colours and machinery

from 28 January to 1 February

SHOWCASING
852 exhibiting brands (246 foreign)

VISITORS
91,179 (20,313 from outside Spain)

ESPACIO COCINA - SICI

3rd Kitchen Furniture and Equipment Exhibition

from 28 January to 1 February

SHOWCASING
115 exhibiting brands (29 foreign)

VISITORS
6,013 (384 from outside Spain)
FIMI

Fall/Winter 2019/20

FIMI
88th International Children’s and Youth Fashion Fair
from 1 to 3 February

SHOWCASING
135 exhibiting brands (27 foreign)

VISITORS
3,033 (517 from outside Spain)

BEAUTY VALENCIA

Professional Aesthetics, Spa, Nails and Hairdressing Exhibition
from 24 to 26 February

SHOWCASING
75 exhibiting brands (5 foreign)

VISITORS
8,884
HEROES COMIC CON VALENCIA

València Comic Exhibition
from 22 to 24 February
SHOWCASING
122 exhibiting brands
VISITORS
23,500

ENCAJA

5th Warehouse, Distribution and Point of Sale Fair
from 26 to 28 February
SHOWCASING
33 exhibiting brands
VISITORS
10,376 (17 from outside Spain)
MADE FROM PLASTIC

3rd Plastic Solutions for Packaging Fair

from 26 to 28 February

VISITORS
1,441 (45 from outside Spain)

FIPA

2nd International Automatic Doors Fair

from 27 February to 1 March

VISITORS
3,347 (286 from outside Spain)
FERIA BEBÉ
4th Baby Exhibition for Mums, Dads and Future Families
from 2 to 3 March

SHOWCASING
46 exhibiting brands

VISITORS
3,965

FORINVEST
12th International Forum-Exhibition of Financial Products and Services, Investments, Insurance and Technological Solutions for the sector
from 5 to 6 March

SHOWCASING
76 exhibiting brands (1 foreign)

VISITORS
4,138 (38 from outside Spain)
**FIVAC**
Hunting, Nature and Rural World Exhibition
from 6 to 7 April

**SHOWCASING**
72 exhibiting brands (4 foreign)

**VISITORS**
3,175

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**LABORALIA**
9th Comprehensive Occupational Risk Prevention and Welfare at Work Exhibition
from 27 to 28 March

**SHOWCASING**
51 exhibiting brands (2 foreign)

**VISITORS**
1,833 (17 from outside Spain)
**FERIA VEHÍCULO SELECCIÓN OCASIÓN**

11th Pre-owned Vehicle Fair

from 11 to 14 April

**SHOWCASING**
49 exhibiting brands

**VISITORS**
17,895

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**Día Mágico by FIMI**

7th First Communion and Ceremony Fair

from 10 to 12 May

**SHOWCASING**
76 exhibiting brands (3 foreign)

**VISITORS**
1,719 (129 from outside Spain)
15Funermostra

Funermostra
15th International Funeral Products and Services Fair
from 22 to 24 May

Showcasing
57 exhibiting brands (12 foreign)

Visitors
2,097 (242 from outside Spain)

Dreamhack Valencia

Dreamhack Valencia
eSports Festival
from 4 to 7 July

Showcasing
63 exhibiting brands (4 foreign)

Visitors
65,000
FIMI
89th International Children's and Youth Fashion Fair
from 5 to 7 July
SHOWCASING
131 exhibiting brands (31 foreign)
VISITORS
1,582 (317 from outside Spain)

HOME TEXTILES PREMIUM
BY TEXTIL HOGAR
5th International Home and Decorative Textiles Exhibition
from 11 to 13 September
SHOWCASING
102 exhibiting brands (12 foreign)
VISITORS
1,011 (149 from outside Spain)
FERIA HABITAT VALENCIA
55th International Furniture Fair
52nd International Lighting Fair
from 17 to 20 September

SHOWCASING
414 exhibiting brands (95 foreign)

VISITORS
24,887 (3,017 from outside Spain)

IBERFLORA
48th International Plant, Flower, Gardening, Technology and Garden DIY Fair
from 1 to 3 October

SHOWCASING
384 exhibiting brands (89 foreign)

VISITORS
7,306 (802 from outside Spain)
ECOFIRA
17th International Environmental Solutions Fair
from 1 to 3 October
SHOWCASING
81 exhibiting brands (5 foreign)
VISITORS
2,448 (41 from outside Spain)

EFIAQUA
5th International Efficient Water Management Fair
from 1 to 3 October
SHOWCASING
13 exhibiting brands (4 foreign)
VISITORS
1,182 (29 from outside Spain)
**URBE**

Mediterranean Real Estate Fair

from 18 to 20 October

**SHOWCASING**

50 exhibiting brands

**VISITORS**

3,799 (19 from outside Spain)

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**SALÓN INTERNACIONAL DE LA FRANQUICIA**

**VALENCIA - SPAIN**

**SIF**

30th International Franchise, Business Opportunities and Associated Trade Exhibition

from 17 to 19 October

**SHOWCASING**

70 exhibiting brands (1 foreign)

**VISITORS**

2,131 (86 from outside Spain)
**Products**

**FIESTA Y BODA**
21st Event And Celebration Products and Services Exhibition
from 8 to 10 November

**SHOWCASING**
170 exhibiting brands

**VISITORS**
9,176 (7 from outside Spain)

**Gastrónoma — 2019**

**GASTRÓNOMA**
The Great Gastronomy Event
from 10 to 12 November

**SHOWCASING**
196 exhibiting brands (5 foreign)

**VISITORS**
12,469 (137 from outside Spain)
HYGIENALIA + PULIRE
Professional Cleaning and Hygiene Fair
from 12 to 14 November

SHOWCASING
140 exhibiting brands (24 foreign)

VISITORS
4,743 (548 from outside Spain)

Ruedas

DOS RUEDAS - VLC BIKE
7th Motorcycle Trade Exhibition and 6th Valencia Bicycle Exhibition
from 15 to 17 November

SHOWCASING
68 exhibiting brands (1 foreign)

VISITORS
18,655
**INDUFERIAS**
27th International Fair for Fair Attractions, Playgrounds, Gambling Machinery and Ancillary Items / 7th International Inflatables Fair
from 26 to 28 October

**SHOWCASING**
28 exhibiting brands (6 foreign)

**VISITORS**
1,119 (33 from outside Spain)

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**FERIA DEL AUTOMÓVIL**
22nd Pre-owned and Commercial Vehicle Fair
from 5 to 8 December

**SHOWCASING**
106 exhibiting brands

**VISITORS**
42,611
EXPOJOVE
38th València Children and Youth Fair
from 26 December to 4 January
SHOWCASING
88 exhibiting brands
VISITORS
113,648

EXTERNAL FAIRS

<table>
<thead>
<tr>
<th>EXHIBITORS</th>
<th>VISITORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXPO DOLL SHOW 2019</td>
<td>110</td>
</tr>
<tr>
<td>SALÓN DEL MANGA</td>
<td>74</td>
</tr>
<tr>
<td>MUNDO VILLAS 2019</td>
<td>46</td>
</tr>
<tr>
<td>PERIODONTICS AND OSSEOINTEGRATION CONGRESS</td>
<td>135</td>
</tr>
<tr>
<td>EXPOJOC</td>
<td>34</td>
</tr>
<tr>
<td>VALENCIA TATTOO CONVENTION</td>
<td>78</td>
</tr>
<tr>
<td>2019 EFIC CONGRESS: PAIN IN EUROPE XI</td>
<td>36</td>
</tr>
<tr>
<td>FERIA BIOCULTURA</td>
<td>181</td>
</tr>
<tr>
<td>SALÓN DEL MANGA</td>
<td>107</td>
</tr>
<tr>
<td>GO GLOBAL 2019</td>
<td>40</td>
</tr>
<tr>
<td>EXPOCANINA 2019</td>
<td>17</td>
</tr>
</tbody>
</table>
## Calendario de Eventos 2019

### Enero | January | Gener

<table>
<thead>
<tr>
<th>Fecha</th>
<th>Evento</th>
</tr>
</thead>
<tbody>
<tr>
<td>28 Ene</td>
<td>CEVISAMA</td>
</tr>
<tr>
<td>1 Feb</td>
<td>37º Salón Internacional de Cerámica para Arquitectura, Equipamiento de Baño y Cocina, Piedras Naturales, Materiales Primas, Fitas, Espasantes y Colores Cerámicos, Tejas y Ladrillos, Materiales y Utensilios para Solados y Alcaldados y Maquinaria. (Maquinaria: años pares)</td>
</tr>
<tr>
<td>30 Ene</td>
<td>37º Salón Internacional de Cerámica para Arquitectura, Equipamiento de Baño y Cocina, Piedras Naturales, Materiales Primas, Fitas, Espasantes y Colores Cerámicos, Tejas y Ladrillos, Materiales y Utensilios para Solados y Alcaldados y Maquinaria. (Maquinaria: años pares)</td>
</tr>
</tbody>
</table>

### Febrero | February | Febrer

<table>
<thead>
<tr>
<th>Fecha</th>
<th>Evento</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-3 Feb</td>
<td>FIMI - EL UNIVERSO DE LA INFANCIA (Madrid)</td>
</tr>
<tr>
<td>5-7 Feb</td>
<td>6º Feria Internacional de la Moda Infantil y Juvenil (Tendencias OI 19-20)</td>
</tr>
<tr>
<td>8-10 Feb</td>
<td>8º Feria Internacional del Grupo de Tiendas especialistas en material de construcción</td>
</tr>
<tr>
<td>11-12 Feb</td>
<td>12º Foro-Exposición Internacional de Productos &amp; Servicios</td>
</tr>
<tr>
<td>11-12 Feb</td>
<td>11º Feria del Vehículo Selección Ocasión</td>
</tr>
</tbody>
</table>

### Marzo | March | Març

<table>
<thead>
<tr>
<th>Fecha</th>
<th>Evento</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-3 Mar</td>
<td>FERIA BEBÉ</td>
</tr>
<tr>
<td>5-6 Mar</td>
<td>FERIA INTOVEST</td>
</tr>
<tr>
<td>5-7 Mar</td>
<td>12º Feria Internacional de Puestas Automáticas</td>
</tr>
</tbody>
</table>

### Abril | April | Abril

<table>
<thead>
<tr>
<th>Fecha</th>
<th>Evento</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-6 Abr</td>
<td>SPORT WOMAN VALENCIA</td>
</tr>
<tr>
<td>6-7 Abr</td>
<td>FIVAC</td>
</tr>
<tr>
<td>11-12 Abr</td>
<td>B&amp;B MEETING</td>
</tr>
<tr>
<td>27-28 Abr</td>
<td>EXPO DOLL SHOW</td>
</tr>
</tbody>
</table>

### Mayo | May | Maig

<table>
<thead>
<tr>
<th>Fecha</th>
<th>Evento</th>
</tr>
</thead>
<tbody>
<tr>
<td>10-12 May</td>
<td>DÍA MÁGICO BY FIMI</td>
</tr>
<tr>
<td>18-19 May</td>
<td>SALÓN DEL MANGA</td>
</tr>
<tr>
<td>22-24 May</td>
<td>FUNERMOSTRA</td>
</tr>
<tr>
<td>24-26 May</td>
<td>MUNDO VILLAS 2019</td>
</tr>
</tbody>
</table>

### Junio | June | Juny

<table>
<thead>
<tr>
<th>Fecha</th>
<th>Evento</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 Jun</td>
<td>URBAN BEAT VALENCIA</td>
</tr>
<tr>
<td>11-12 Jun</td>
<td>FERIA CONGRESO EXPOJOC 2019</td>
</tr>
</tbody>
</table>

### Julio | July | Juliol

<table>
<thead>
<tr>
<th>Fecha</th>
<th>Evento</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-7 Jul</td>
<td>DREAMHACK VALENCIA</td>
</tr>
<tr>
<td>5-7 Jul</td>
<td>FIMI - EL UNIVERSO DE LA INFANCIA (Madrid)</td>
</tr>
</tbody>
</table>

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**Dates susceptible de modificació.**

Subject to alteration.

Confírmelas antes de su visita.
SEPTIEMBRE | SEPTEMBER | SETEMBRE

4-7 EFIC CONGRESS - PAIN IN EUROPE XI
11º Congreso de la Federación Europea del Dolor EFIC
11th Congress of the European Pain Federation EFIC
11º Congrès de la Federación Europea del Dolor EFIC

11-13 HOME TEXTILES PREMIUM by Textilhogar (Madrid)
5º Salón Internacional de Textiles para Hogar y la Decoración
5th International Home Textile and Decoration Show
5º Salón Internacional de Textiles para la Llár i la Decoració

17-20 FERIA HABITAT VALENCIA
5º Feria Internacional del Mueble
52ª Feria Internacional de la Iluminación
17º NUDE, Salón de Jóvenes Talentes en Diseño
52º Feria Internacional de la Iluminación
52ª Fira Internacional de la Iluminació
17º NUDE, Saló de Joves Talents en Disseny

27-29 FERIA BIOCULTURA
7ª Feria de Productos Ecológicos y Consumo Responsable
7ª Feria de Productos Ecológicos y Consumo Responsable

OCTUBRE | OCTOBER | OCTUBRE

1-3 IBERFLORA
48º Feria Internacional de Planta, Flor, Jardinería, Tecnología y Briocajardín
48º International Fair for Plants and Flower, Gardening, Technology and Garden DIY
48ª Fira Internacional de Planta, Flor, Jardineria, Tecnologia i Briocajardí

1-3 ECOFIRA
17º Feria Internacional de las Soluciones Medioambientales y la Energía
17º International Environmental Solutions and Energy Trade Fair
17º Fira Internacional de les Solucions Medioambientals i l'Energia

1-3 EFIAQUA
5º Feria Internacional para la Gestión Eficiente del Agua
5º International Trade Fair for the Efficient Management of the Water
5º Fira Internacional per a la Gestió Eficient del Aguà

17-19 SIF
3º Salón Internacional de la Franquicia
30º International Franchise Show
3º Saló Internacional de la Franquícia

20-26 URBE
Feria Inmobiliaria del Mediterráneo
Mediterranean Real Estate Fair
Fira Inmobiliaria del Mediterrani

30º OCT VALENCIA BOAT SHOW (La Marina de València)
31º NOV 11º Salón Náutico de Valencia
11º Salvid Nàutic de València

¿Sabías que... en Feria Valencia puedes organizar tus reuniones, cursos, ponencias...?
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Sabies que...

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www.feriavalencia.com

EVENTO EXTRANJERO
Certamen internacional certificado por UFI
(Associación Internacional de la Industria Ferial)
International event certified by UFI
(The Global Association of the Exhibition Industry)
Certamen internacional certificat per UFI
(Associació Internacional de la Indústria Firal)

Evento de organización externa
Event of external organization

DICIEMBRE | DECEMBER | DECEMBRE

8-10 FIESTA Y BODA
21º Feria de Productos y Servicios para Eventos y Celebraciones
21º Feria de Productos y Servicios para Eventos y Celebraciones
21ª Fira de Productos i Serveis per a Esdeveniments i Celebracions

10-12 GASTRÓNOMA
El Gran Evento de la Gastronomía
The Great Gastronomy Event
El Gran Esdeveniment de la Gastronomia

12-14 HYGIENALIA + PULIRE (Madrid)
Feria de la Limpieza y la Higiene Profesional
Professional Cleaning and hygiene Trade Show
Fira de la Netafia i Higiene Professional

15-17 2 RUEDAS
7º Salón Comercial de la Moto
7º Motobike Show Room
7º Saló Comercial de la Moto

19-20 CONGRESO GO GLOBAL
4º Congreso Go Global
4ª Congrés Go Global

23-24 SALÓN DEL MANGA
Manga Show
Saló del Manga

26-28 INDUFERIAS
27ª Feria Internacional de Atracciones de Feria, Parques Infantiles, Maquinaria para Juegos de Aparar y Elementos Auxiliares
27ª International Amusement Park & Playground Equipment, Slot Machines & Accessories Trade Fair
27ª Feria Internacional d'Atraccions de Feria, Parcs Infantils, Maquinària per a Jocs d'Atzar i Elements Auxiliars

26-28 HINCHALIA
7ª Feria Internacional de Artículos Hinchables
7ª International Inflatable Products Trade Fair
7ª Fira Internacional d'Articles Hinchables

Fechas susceptibles de modificación.
Confirmadas antes de su visita.
Subject to alteration.
Please, confirm the dates before visiting the exhibitions.
Dues susceptibles de modificació.
Confirmades abans de la seua visita.

Comproveu-les abans de la seua visita.
4 Economic balance
Strong EBITDA growth

The increase in activity and the improvement in its quality during 2019 is clearly reflected in the Feria Valencia accounts.

The positive EBITDA, at 2.2 million euros, exceeded by 26.3% the budgeted figure for the year and by 36.7% the target set in the 2017-2021 Business Plan. In addition, compared to the data for 2017 (last comparable year due to the effect of biennial fairs), this represents a growth of 137.5%.

This improvement was achieved by increasing the exhibition area covered by the trade fairs and reducing structural expenses and represents 9.5% of operating income compared to 4.7% in the previous equivalent year.

During 2019, revenues amounted to 23.4 million euros, an increase of 16.8% compared to 2017. Operating expenses amounted to 21.2 million euros, an increase of 10.9% over the same year.

Despite the improvement in business performance, the result for the year showed a negative balance of 2.2 million euros. This is an accounting effect due to the debt subrogation process implemented by the Valencian regional government. In previous years, the repayment of these loans was subsidised by the Valencian regional government under an agreement signed in 2007, but this year, by subrogating the ownership of these accounts, a credit account has been generated that makes Feria Valencia incur losses and negative working capital until a formula is found to compensate it.
### RESULTS

#### REVENUE BY BUSINESS LINE

<table>
<thead>
<tr>
<th>Business Line</th>
<th>2017 (millions)</th>
<th>2018 (millions)</th>
<th>2019 (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>IN-HOUSE FAIRS</td>
<td>20.0</td>
<td>23.8</td>
<td>23.4</td>
</tr>
<tr>
<td>EBITDA</td>
<td>-2.2</td>
<td>2.2</td>
<td>-2.9</td>
</tr>
<tr>
<td>RESULT for the FISCAL YEAR</td>
<td>-2.3 Biannual fairs</td>
<td>2.3 Biannual fairs</td>
<td>-2.2 Biannual fairs</td>
</tr>
<tr>
<td>EXTERNAL EVENTS AND FAIRS</td>
<td>20.0</td>
<td>21.2</td>
<td>20.2</td>
</tr>
<tr>
<td>EBITDA</td>
<td>0.9</td>
<td>2.2</td>
<td>3.6</td>
</tr>
<tr>
<td>MISCELLANEOUS INCOME</td>
<td>2019</td>
<td>2018</td>
<td>2017</td>
</tr>
<tr>
<td>EBITDA</td>
<td>1.45%</td>
<td>9.11%</td>
<td>89.44%</td>
</tr>
</tbody>
</table>

#### INCOME

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
<th>Biannual fairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>20.0</td>
<td>23.8</td>
</tr>
<tr>
<td>2018</td>
<td>23.4</td>
<td>23.8</td>
</tr>
<tr>
<td>2019</td>
<td>21.2</td>
<td>21.2</td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th>Year</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>19.1</td>
</tr>
<tr>
<td>2018</td>
<td>2.2</td>
</tr>
<tr>
<td>2019</td>
<td>3.6</td>
</tr>
</tbody>
</table>

#### EBITDA

<table>
<thead>
<tr>
<th>Year</th>
<th>EBITDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>-2.2</td>
</tr>
<tr>
<td>2018</td>
<td>2.2</td>
</tr>
<tr>
<td>2019</td>
<td>-2.9</td>
</tr>
</tbody>
</table>
# Balance sheet at 31 December 2019

<table>
<thead>
<tr>
<th>Assets</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NON-CURRENT ASSETS</strong></td>
<td>458,518,110</td>
</tr>
<tr>
<td>Intangible fixed</td>
<td>106,259</td>
</tr>
<tr>
<td>Property, plant and equipment</td>
<td>386,449,137</td>
</tr>
<tr>
<td>Long-term financial investments</td>
<td>71,962,714</td>
</tr>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td>41,703,486</td>
</tr>
<tr>
<td>Stocks</td>
<td>36,296</td>
</tr>
<tr>
<td>Commercial debts and other receivables</td>
<td>1,080,515</td>
</tr>
<tr>
<td>Short-term financial investments</td>
<td>16,767,507</td>
</tr>
<tr>
<td>Cash and other equivalent liquid assets</td>
<td>21,680,159</td>
</tr>
<tr>
<td>Adjustments for accrual</td>
<td>2,139,009</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>500,221,596</td>
</tr>
</tbody>
</table>
## Net worth and liabilities

### NET WORTH 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equity</td>
<td>(5,294,707)</td>
</tr>
<tr>
<td>Equity</td>
<td>3,235,533</td>
</tr>
<tr>
<td>Contributions by València City Council</td>
<td>3,436,667</td>
</tr>
<tr>
<td>Voluntary reserves</td>
<td>(9,752,707)</td>
</tr>
<tr>
<td>Surplus for the year</td>
<td>(2,214,200)</td>
</tr>
<tr>
<td>Grants, donations and legacies</td>
<td>14,942,972</td>
</tr>
</tbody>
</table>

### NON-CURRENT LIABILITIES 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-term provisions</td>
<td>860,035</td>
</tr>
<tr>
<td>Long-term debts</td>
<td>276,360,578</td>
</tr>
</tbody>
</table>

### CURRENT LIABILITIES 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short-term provisions</td>
<td>21,448</td>
</tr>
<tr>
<td>Short-term debts</td>
<td>185,485,432</td>
</tr>
<tr>
<td>Trade creditors and accounts payable</td>
<td>20,411,969</td>
</tr>
<tr>
<td>Adjustments for accrual</td>
<td>7,433,869</td>
</tr>
</tbody>
</table>

### Total equity and liabilities 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total equity and liabilities</td>
<td>500,221,596</td>
</tr>
</tbody>
</table>
### Income statement for 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NET BUSINESS TURNOVER</strong></td>
<td><strong>22,815,852</strong></td>
</tr>
<tr>
<td>Works carried out by the company for its fixed assets</td>
<td>58,582</td>
</tr>
<tr>
<td>Provisions</td>
<td>(4,304,692)</td>
</tr>
<tr>
<td>Other operating income</td>
<td>555,874</td>
</tr>
<tr>
<td>Personnel expenses</td>
<td>(5,918,292)</td>
</tr>
<tr>
<td>Other operating expenses</td>
<td>(10,975,539)</td>
</tr>
<tr>
<td>Depreciation of fixed assets</td>
<td>(13,241,378)</td>
</tr>
<tr>
<td>Allocation of fixed assets subsidies</td>
<td>9,392,939</td>
</tr>
<tr>
<td>Impairment and results of disposals of property, plant and equipment</td>
<td>(180,564)</td>
</tr>
<tr>
<td>Other results</td>
<td>(35,643)</td>
</tr>
<tr>
<td><strong>ACTIVITY SURPLUS</strong></td>
<td><strong>(1,832,915)</strong></td>
</tr>
<tr>
<td>Financial income</td>
<td>13,741,000</td>
</tr>
<tr>
<td>Financial expenses</td>
<td>(14,122,285)</td>
</tr>
<tr>
<td><strong>FINANCIAL RESULT</strong></td>
<td><strong>(381,285)</strong></td>
</tr>
<tr>
<td><strong>Surplus for the financial year</strong></td>
<td><strong>(2,214,200)</strong></td>
</tr>
</tbody>
</table>
5

Governing bodies
BOARD OF TRUSTEES
(as at 31 December 2019)

PRESIDENT
His Excellency Mr Joan Ribó Canut
Mayor President of València City Council

1st VICEPRESIDENT
The Honourable Mr Natxo Costa Pina
Undersecretary of the Department of Sustainable Economy, Productive Sectors, Trade and Labour

2nd VICEPRESIDENT
Mr José Vicente Morata Estragues
Chairman of the Official Chamber of Commerce, Industry and Navigation of València

EX OFFICIO MEMBERS

The Honorable Ms Maria Empar Martínez Bonafé
Director General of Industry and Energy

The Honorable Ms Rosana Seguí Sanmateu
Director General of Trade, Crafts and Consumption

The Honourable Mr Antonio Gaspar Ramos
President of the Provincial Council of València

The Honourable Mr Josep Pascual Martí García
President of the Provincial Council of Castellón

The Honourable Mr Carlos Mazón Guixot
President of the Provincial Council of Alicante

Mr José Ramón Nadal Sendra
President of the Industry Commission of the Valencian Courts

Ms Cristina Martínez Vayá
Regional Commerce Director for València

Mr José Luis Gisbert Valls
President of the Trade Fair Institution of Alacant

Ms María Dolores Guillamón
President of the Official Chamber of Commerce, Industry, Services and Navigation of Castelló

Mr Juan Bautista Riera Sánchez
President of the Official Chamber of Commerce, Industry, Services and Navigation of Alacant

Ms Julia Company Sanús
Director General IVACE

Mr Salvador Navarro Prades
President CEV

Mr Antonio Soriano Aznar
President of the Professional Association of Commercial Agents
MEMBERS APPOINTED BY THE COUNCIL OF SUSTAINABLE ECONOMY, PRODUCTION SECTORS, TRADE AND LABOUR

The Honourable Mr Natxo Costa Pina  
Undersecretary of the Department of Sustainable Economy, Productive Sectors, Trade and Labour

Ms Rebeca Mariola Torró Soler  
Regional Secretary for Sustainable Economy, Productive Sectors, Trade and Consumption

Ms Cristina Moreno Fernández  
Undersecretary of the Ministry of Finance and Economic Modelling

Ms Dolores Parra Robles  
Director General for internationalisation

Ms Teresa García Muñoz  
Director General of Entrepreneurship and Cooperatives

Mr Juan Salvador Pérez Ballester  
Director General of Economic Modelling, Financing and Financial Policy

MEMBERS APPOINTED BY THE PRESIDENT OF THE BOARD OF TRUSTEES

Mr José Mª Company Lluch  
Caixa Popular

Francesc Ferrer Escrivá  
Unión Gremial

Mr Rafael Torres  
Merchants Association for the Historic Centre

Mr Emili Villaescusa Blanca  
President of the V.C. Cooperatives Confederation

Ms Teresa Puchades Olmos  
Avanza Urbana

Ms Marian Bonías  
Grupo Maya – Arvet

MEMBERS APPOINTED BY THE OFFICIAL CHAMBER OF COMMERCE, INDUSTRY AND NAVIGATION OF VALENCIA

Mr Vicente Folgado Tárrega  
Tableros Folgado, SA

Mr José Bernardo Noblejas Pérez  
Ortoprono, SL

Mr Vicente Lafuente Martínez  
FEMEVAL

Mr Juan Manuel Real Teruel  
Materiales Real, SL

Mr Manuel García Portillo  
Tecnidex

Mr Eduardo Aznar Mengual  
Aznar Textiles, SLU

MEMBERS APPOINTED BY THE PRESIDENT OF THE BOARD OF TRUSTEES, FOLLOWING NOMINATION BY THE EXECUTIVE COMMITTEE

Mr Armando Ibáñez Guaita  
ASCER

Mr Oscar Calabuig Sanchis  
President Iberflora

Mr Manuel Rubert Andrés  
President Cevisama

Mr Juan Puchades  
Gremi d’Hotels de València

Ms Marisa Gallén Jaime  
FIMI

Ms Mª Eugenia García Martín  
FIMI

Mr Enrique Soto Ripoll  
General secretary of Feria Valencia

Mr Luis Martí Bordera
BOARD OF TRUSTEES
(as at 31 December 2019)

1st VICEPRESIDENT
Ms Mª Pilar Bernabé García

2nd VICEPRESIDENT
Mr Salvador Navarro Prades

TREASURER
Mr Miguel Angel Fernández Torán

ACCOUNTANT
Mr Emili Villaescusa Blanca

EX OFFICIO MEMBER
Ms Rosana Seguí Sanmateu
Director General of Trade, Crafts and Consumption

MEMBERS REPRESENTING
VALÈNCIA CITY COUNCIL

Ms Mª Pilar Bernabé García
Delegate For Entrepreneurship And Economic Innovation

Mr Carlos Galiana Llorens
Trade Delegate

MEMBERS REPRESENTING THE CHAMBER
OF COMMERCE, INDUSTRY
AND NAVIGATION OF VALÈNCIA

Mr Vicente Folgado Tárrega
Tableros Folgado, SA

Mr José Vicente Morata Chairman
of the Official Chamber of Commerce, Industry
and Navigation of València

MEMBERS APPOINTED BY THE PRESIDENT
OF THE FERIA VALENCIA EXECUTIVE COMMITTEE

Mr Salvador Navarro Pradas
President Laboralia

Mr Manuel Rubert Andrés
President Cevisama

Director General of Feria Valencia
Mr Enrique Soto Ripoll

General secretary of Feria Valencia
Mr Luis Martí Bordera

MEMBERS REPRESENTING
THE COUNCIL OF SUSTAINABLE ECONOMY,
PRODUCTION SECTORS,
TRADE AND LABOUR

Ms Mª José Mira Veintimilla
Autonomous Secretary of Economic Modelling and Finance

Mr Natxo Costa Pina
Undersecretary of the Department of Sustainable Economy, Productive Sectors, Trade and Labour