

2019 Annual Report

 FERIA VALENCIA

FV



Preface



IVIE report: Feria Valencia accounts for 0.58% of GDP and 0.63% of employment

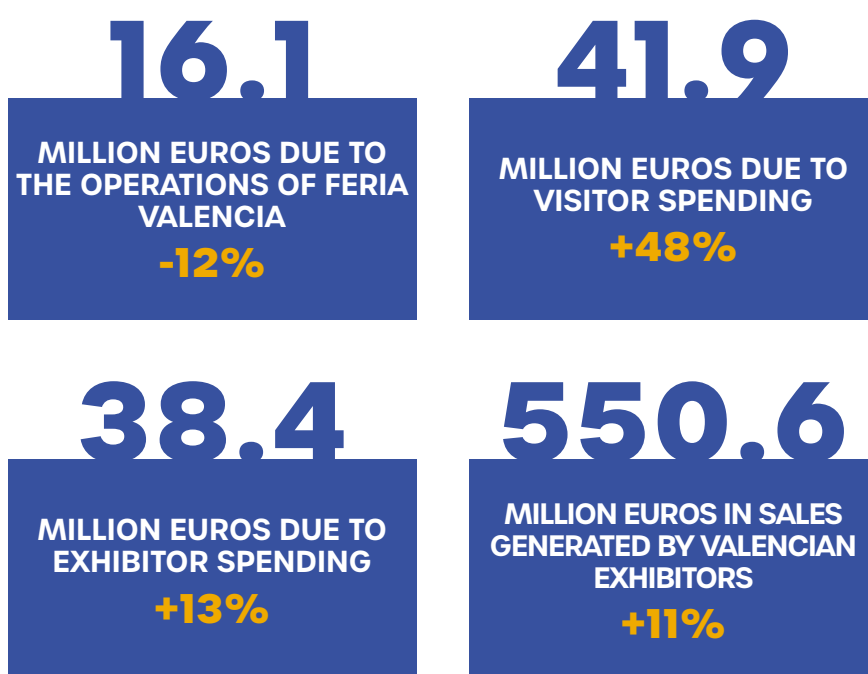
During the last year, the Valencian Institute of Economic Research (IVIE) updated its Economic Impact Study on Feria Valencia. The data provided by the work of the IVIE are clear: the activity of Feria Valencia in 2018 resulted in the maintenance of 12,387 full-time jobs (0.63% of regional employment), injected 591.6 million euros into the local GDP (0.58% of the total for the Valencian Community) and generated sales of almost 1.4 billion euros.

The full executive summary from the report by the IVIE is reproduced below:

a. In 2018, the total expenditure attributable to Feria Valencia and likely to generate economic impacts in the Valencian Community amounted to 647.0 million euros, 12.3% higher than in 2017. Of this total figure, 16.1 million euros related to the operating costs for the exhibition centre (which is 2.2 million less than in 2017, representing a fall of 12%); 41.9 million euros relates to

the tourism expenditure by visitors to Feria Valencia (48% more than in 2017); 38.4 million euros, is the expenditure by the exhibitors (13% more than in 2017); and 550.6 million euros (11% more than in 2017) are sales by Valencian exhibitors generated through their participation in the events organised by Feria Valencia.

SOURCE OF THE EXPENDITURE



b. This initial direct impact on the production value (sales) of the Valencian Community gives rise to additional indirect and induced impacts. Thus, the total impact (direct + indirect + induced) on sales, income (GDP) and employment attributable to Feria Valencia is estimated at just under 1.4 billion euros, 591.6 million euros and 12,387 full-time equivalent jobs per year, respectively. From the point of view of well-being, these last two variables (income and employment) are relevant when assessing the contribution of Feria Valencia to the generation of wealth in the Valencian Community and they represent 0.58% of GDP and 0.63% of employment in the region. This is a higher contribution than in 2017, as the impact on income and employment increased by 14.9% and 11.2%, respectively.



The total impact on sales, income (GDP) and employment attributable to Feria Valencia is estimated at just under 1,352.2 million euros.

GDP AND EMPLOYMENT

GDP

591.6 MILLION EUROS

0.58% OF THE REGIONAL TOTAL

EMPLOYMENT

12,387 JOBS

0.63% OF THE REGIONAL TOTAL

c. The main way in which Feria Valencia generates wealth in the Valencian economy is through the increase in sales by the Valencian companies that participate in the events organised by the exhibition centre. On average, 7.5% of the sales by Valencian exhibitors have been generated thanks to agreements signed at Feria Valencia, for a total amount of 753.5 million euros (of which 550.6 million generate impacts in the Valencian Community), a figure that is 6.2% higher than in 2017. These sales end up generating a total impact on GDP and employment in the Valencian Community of 507.7 million euros and 10,131 jobs. Consequently, for every 100 euros of income and for every 100 jobs generated by Feria Valencia's activity, 85.8 euros and 82 jobs, respectively, have their origin in the sales by Valencian exhibitors.

d. The second way in which Feria Valencia generates wealth in the Valencian Community is through the expenditure of the 3,603 exhibitors who participated

in the fairs in 2018, expenditure estimated at 38.4 million euros that generates impacts on the Valencian economy. In particular, the report estimates a contribution of 46.6 million euros to the GDP of the Valencian Community and 883 jobs generated. Compared to 2017, there were 331 more exhibitors, an increase of 10.1%.

e. The exhibition centre received 22.1% more visits in 2018 than in 2017, with a total of 535,464. These visitors have spent 41.9 million euros on tourism, 47.8% more than in 2017. This injection of tourism spending has contributed 22.2 million euros to GDP and generated/maintained 909 full-time equivalent jobs.

f. The operating costs of Feria Valencia that are likely to generate impacts on the Valencian economy are the least important source of impact compared to the other types of expenditure, since its contribution to GDP and employment is estimated at 15.0 million euros and 463 jobs.

Economic impact

g. The services sector concentrates most of the economic impacts attributable to Feria Valencia (80.4% of the total in terms of income and 84.0% in the case of employment). In terms of the production sectors, three stand out: real estate and business services (accounting for 28.6% of income and 15.1% of employment generated), trade and repair (15.6% and 26.7%) and hospitality (14.3% and 17.8%). Transport and storage and communications (6.2% and 6.4%) are linked to, although some way behind, these three productive branches. In absolute terms, it is worth highlighting the 169.4 million euros in the real estate and business services sector, 92.2 million euros in trade and repairs, and 84.5 million euros in hospitality. In the case of employment, trade and repair sees the greatest benefits (with 3,302 jobs), followed by hospitality (2,210 full-time jobs/year) and real estate and business services (1,865 jobs).

h. As in 2017, the results obtained for 2018 confirm the important multiplier effect that Feria Valencia has. Thus, for each euro of operating expenditure incurred in 2018 (a total of 48.2 million was spent, including depreciation and financial expenses, which is 4.2% less than in 2017), 12.3 euros of income (GDP) and 28.0 euros of sales were generated. And for every million euros spent on the operation of Feria Valencia, 257 jobs have been created. This multiplier effect is even greater than that for 2017, as it increased from 10.2 to 12.3 in the case of income, from 23.9 to 28.0 in sales and from 221 to 257 in the case of employment.

i. Compared to 2017, in 2018, Feria Valencia generated a total impact that was 14.9% higher in terms of income (representing 77 million euros more) and also 11.2% higher in terms of employment (1,244 more). The breakdown by source of impact generated indicates that the impact associated with visitor spending has grown the most (the impact on income is 47.9% higher, as the number of visits has increased by 22.1%), followed, at some distance, by the higher sales by exhibitors from Valencia (15.5% more than income generated), and the cost incurred by them due to their participation in the Fair (the impact on income has grown 12.6%, in part because in 2018 there were 10.1% more exhibitors than in 2017). The impact generated by operating expenses is lower (it has fallen by 20.6% in terms of income), which should not be interpreted as bad news, but quite the contrary, as it is due to cost savings in the exhibition centre's income statement.

ECONOMIC IMPACT ON THE SERVICES SECTOR

169.4

MILLION EUROS
TO THE REAL ESTATE
AND BUSINESS
SERVICES SECTOR
1,856 JOBS

92.2

MILLION EUROS
TO THE TRADE
SECTOR
3,302 JOBS

84.5

MILLION EUROS
TO THE HOSPITALITY
SECTOR
2,010 JOBS

As previously highlighted in the 2017 report, in addition to the quantified economic impacts, Feria Valencia also generates other economic and social impacts of great importance that are difficult to estimate. These relate to aspects such as the international projection of Valencian companies, the attraction of foreign direct investment, improvement in the image of Valencia and

its ability to attract tourism, the promotion of sectors with the capacity to innovate and attract talent, social inclusion and cohesion through events organised in multi-use spaces, etc. Adding all these additional impacts to those we have been able to quantify further strengthens the message that Feria Valencia is a clear engine for growth in the Valencian Community.

THE **GDP** AND **EMPLOYMENT** GENERATED ARE PRODUCED BY:

FERIA VALENCIA	
463 JOBS	€15.0 MILLION
THE EXHIBITORS	
883 JOBS	€46.6 MILLION
THE VISITORS	
909 JOBS	€22.2 MILLION
BUSINESS GENERATED BY VALENCIAN EXHIBITORS	
10,131 JOBS	€507.7 MILLION

MULTIPLIER **EFFECT** OF FERIA VALENCIA

FOR EVERY **MILLION EUROS** ALLOCATED TO THE OPERATION OF THE FAIR, VALÈNCIA GENERATES / MAINTAINS

257 JOBS IN THE VALENCIAN COMMUNITY

EVERY **EURO** ALLOCATED TO THE OPERATION OF **FERIA VALENCIA** GENERATES

€28.0 in SALES | **€12.3** in GDP (VALUE ADDED)



FERIA VALENTIN



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Products

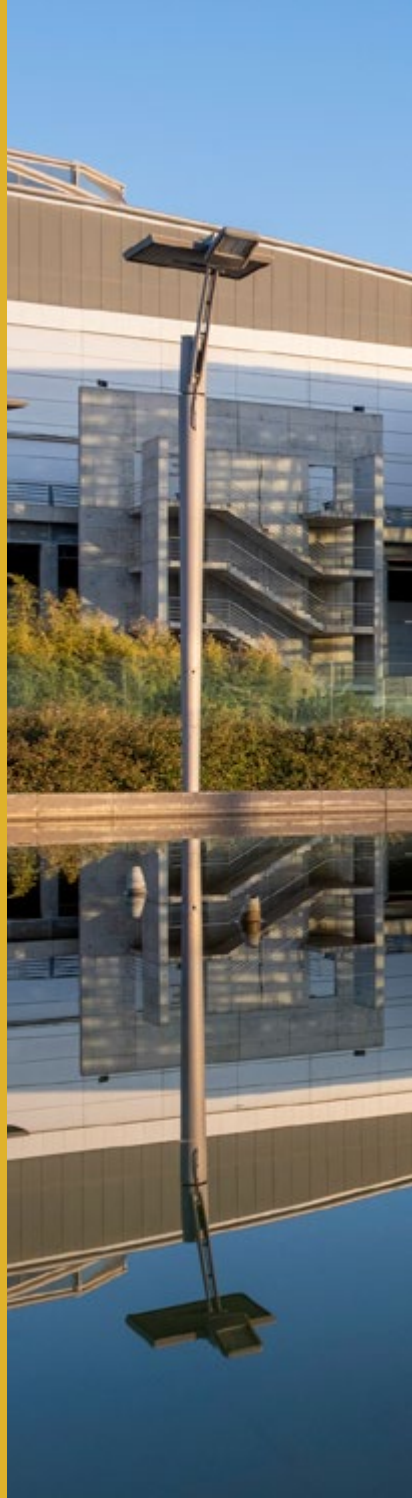
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Economic balance

5

Governing bodies
as at 31 December 2019 2019

Welcome





Welcome

Joan Ribó i Canut Mayor of València and president of the board of Feria Valencia

An essential tool for the city of València. This is the role that Feria Valencia increasingly plays every year. And 2019 has been no exception. The excellent potential of the exhibition centre and its staff to attract events from beyond our borders, together with the institution's portfolio of products, place the city of València among the leading European venues for international events.

International fairs that play an indisputable role in the local economy of the city. The hotels, restaurants and all the services associated with events that attract professional visitors, are the great beneficiaries of this work.

The study carried out by the Institut Valencià d'Investigacions Econòmiques (IVIE), whose executive summary is contained as a prologue to this annual report, makes this clear. The employment and GDP impact data are indisputable.

For all these reasons, the strength that Feria Valencia has shown during 2019 is very positive for our city. This is due to the return it has meant for the city, but also because it is a promise of the future, of what València can be in the future thanks to the fair institution that all us Valencians have created together.

València would not be the same without Feria Valencia and Feria Valencia would not be possible without the city that created it and continues to host it. In fact, the city's attractions are key to enhancing the business of Feria Valencia and its returns for the city. Architecture, culture, nature, cuisine... the city of València has managed, in recent years, to catch up with the major European capitals.

And the interest the city arouses across the international forums is a demonstration of the work that those of us in València City Council have been leading and facilitating.

As president of the Feria Valencia Board of Trustees, I would also like to thank the staff for the work they have done over the past year. They both are competent and dedicated, because otherwise none of this would have been possible.



Feria Valencia has demonstrated over the years its ability to manage and face the future. And this is why, València City Council will continue to support the institution. On the one hand, because it is the historical legacy of a century that we will continue in the present and in the future, without losing sight of the fact that Valencians were the first in Spain to hold a trade fair. And of course, with the keen interest that the efficient functioning of Feria Valencia continues to benefit the city of València and all its inhabitants.

Management 2



Enrique Soto Ripoll

Director General of Feria Valencia



As Feria Valencia continued to consolidate its business, 2019 was a time when, internally within the company, we were asking ourselves questions in the face of the obvious changes we were experiencing as a society.

"Given that all goods and products are constantly being renewed, has our business evolved enough, or are we suffer from the same inertia as in the past? How are we going to support and be useful to our customers now? Will we further digitise our business? Which issues will be of greatest importance in the future -education, health, climate, food- and can Feria Valencia, and fairs in general, play any role in these issues?"

In 2020, it has fallen to me to write these lines for the report on the past year. And I think this is a good time for me to focus a little more on the future of the institution, as how the company's activity has evolved during the 2019 fiscal year is already being addressed in the rest of this report.

The questions we asked ourselves in an calm and leisurely manner last year have now become urgent and vital questions. The turmoil we have been experiencing in 2020 since mid-March, when Spanish society faced a lockdown that lasted three long months, has led us to the conviction that the post-Covid society will be totally different from the society we were living in just a few months ago, in 2019.

We are experiencing very serious difficulties this year in being able to carry out our activities. We are pushing ourselves to the limit even though we know that the results will not be equal to that effort. However, all this must not detract from the answer to the questions we asked ourselves last year and which we must now urgently answer.

At Feria Valencia we are working tirelessly towards the fair of the future. Asking our customers what they need from us now and in the future. And seeing what role our fair should play in that different society that is now emerging and that will soon see the light.

I think we have an opportunity to accelerate our evolution. Crises act as a driving force in this evolution, not only for companies, but for entire economic sectors and society as a whole. They are ideal for creating,

inventing, for progress and not being left behind.

Since its foundation in 1917, Feria Valencia has been a useful tool for the society out of which it was born and which it serves. This is part of the company's way of being. And in times of great challenges, such as the one we are currently experiencing, it will continue to play this fundamental role for its immediate environment, for the economy in the Valencian Community and the well-being of its inhabitants.

MANAGEMENT





Executive summary

2019 has been a year for consolidating growth at FERIA Valencia. Both its activity and economic data have reinforced the recovery shown by the company.

FERIA Valencia has held 86 fairs and events during 2019, and has received 608,017 buyers and participants on its premises.

Breaking down these data, and as far as the fairs themselves are concerned, a total of 31 were held and the number of direct exhibitors reached the figure of 3,496, 7.1% above the 3,263 in 2017, the last comparable year due to the effect of the biennial fairs. The growth in brands represented was 5.7%, up to 4,058. The weight of participation from outside Spain has also grown to 692 brands, some 17% of the total.

To meet the expectations of its exhibitors, FERIA Valencia attracted 486,352 visitors to its premises, which represented an increase of 25.8% over the data from two years ago. Of these visitors, 27,173 were from outside Spain. Some 21% more than two years ago.

The external events business has performed well during 2019. A total of 55 were held, compared to 47 the previous year. These events were attended by a total of 121,665 attendees, which represents an increase of 13.92% compared to 2018.

The commercial strategy continued to focus on attracting large projects. These events find FERIA Valencia to be an excellent site due to the large covered and open spaces. In this context, and as a result of the strategic approach followed, the three largest events alone accounted for 69.02% of total turnover.

This increase in activity is reflected in the accounts of FERIA Valencia. The positive EBITDA, at 2.2 million euros, exceeding by 26.3% the budgeted figure for the year and by 36.7% the target set in the 2017-2021 Business Plan. In addition, compared to the data for 2017 (comparable year due to the effect of biennial fairs), this represents a growth of 137.5%.

During 2019, revenues amounted to 23.4 million euros, an increase of 16.8% compared to 2017. Operating expenses amounted to 21.2 million euros, an increase of 10.9% over the same year.

2019

ACTIVITY

4,058

**BRANDS
REPRESENTED**

3,496

**DIRECT
EXHIBITORS**



486,352

**VISITORS
IN-HOUSE
TRADE FAIRS**

121,665

**PARTICIPANTS
EXTERNAL EVENTS**

471,932

**SQUARE METRES
SOLD**

31 55

**TRADE
FAIRS**

EVENTS

ECONOMIC DATA

INCOME STATEMENT

23.4

MILLION EUROS

INCOME

+16.8%

COMPARED TO 2017

21.2 | MILLION EUROS

+10.9% COMPARED TO 2017

**OPERATING
COSTS**

2.2

MILLION EUROS

EBITDA

+137.5%

COMPARED TO 2017

+36.7%

COMPARED TO THE TARGET SET OUT IN
THE 2017-2021 BUSINESS PLAN

+26.3%

ABOVE BUDGET SET FOR THE YEAR

In-hours fairs: improving the quality of the business

During fiscal year 2019, Feria Valencia held 31 in-house fairs and maintained the upward trend in the vast majority of the indicators that it had already been achieving in previous fiscal years. Thus, the number of direct exhibitors reached the figure of 3,496, 7.1% above the 3,263 in 2017, the last comparable year due to the effect of biennial fairs.

The number of brands present at the fairs during 2019 grew by 5.7%, to 4,058.

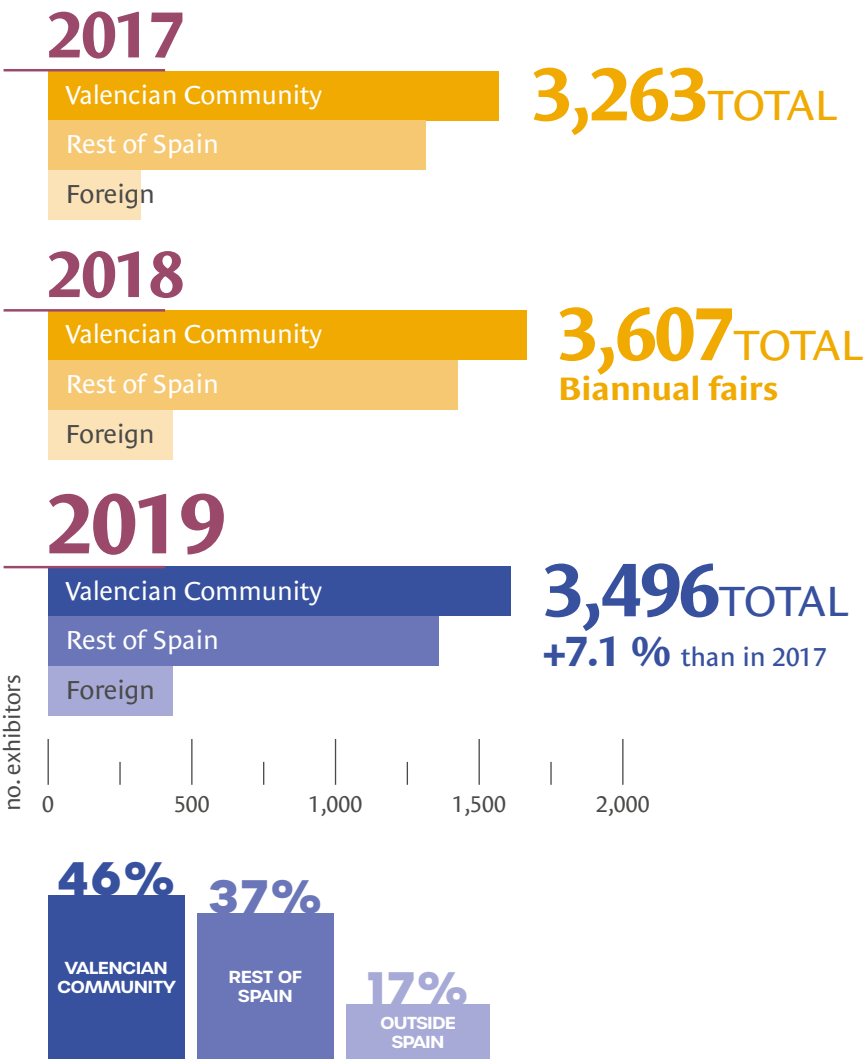
The international nature of the fairs has also grown this year. If previously foreign exhibitors accounted for

around 14% of the brands exhibiting at the exhibition centre, during 2019 this percentage rose to 17%, with a total figure of 692.

These figures reinforce the trend of sustained growth that Feria Valencia has recorded in recent years in all the indicators related to the range of exhibitors on offer. It is important to point out that together with the strength relating to the foreign exhibitors, which grew by three percentage points, the real strength of Feria Valencia is centred on the region in which it is based, as practically 46% of the exhibiting companies are from the Valencian Community.



NUMBER OF EXHIBITORS



BRANDS REPRESENTED



METRES SQUARE SOLD

2017



2018



2019



This strength is reflected in the growth in surface area occupied. During 2019, the exhibitors and general customers at Feria Valencia rented a total of 471,932 square metres to present their products. Some 8.7% more than in 2017. And practically the same area as the previous year, 2018, when, as in every even year, Feria Valencia celebrates its major biennial fairs.

To meet the expectations of its exhibitors, Feria Valencia attracted 486,352 visitors to its premises, which represented an increase of 25.8% over the data from two years ago. And, in addition, of these visits, a total of 27,173 were made by visitors from outside Spain. An excellent figure that represents 21% more than two years ago and exceeds the records set in 2018, a year that benefitted from the biennial fairs.

BUYERS



NUMBER OF FAIRS AND EVENTS



Strong growth in external events

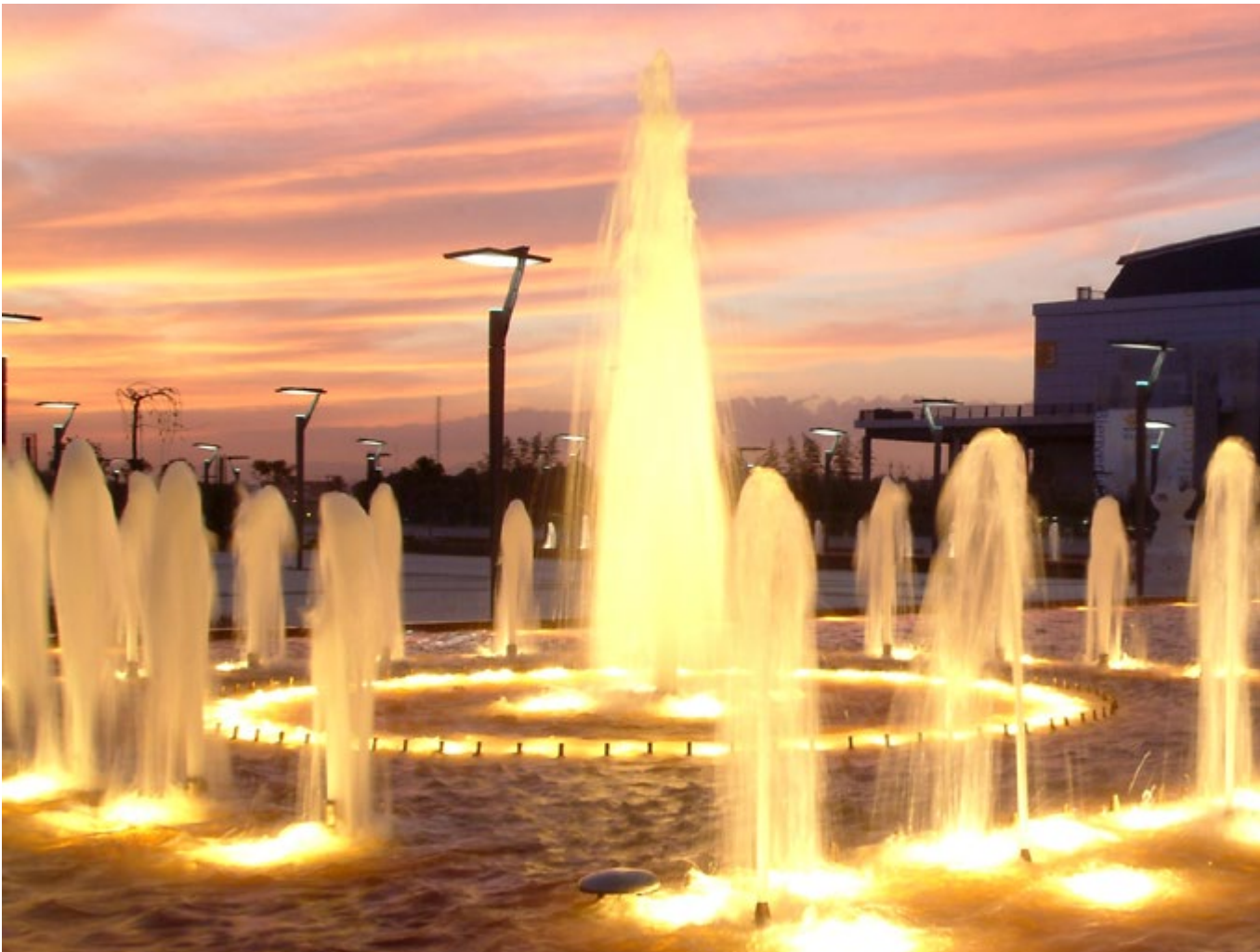
The external events business achieved an excellent level of activity in 2019. A total of 55 were held, compared to 47 the previous year. These events were attended by a total of 121,665 attendees, representing an increase of 13.92% compared to 2018.

The events held covered a broad range: private product presentations, film shoots, internal company meetings, conventions, gala dinners, training courses, congresses and, of course, trade fairs. However, regardless of the type, the commercial strategy continued to focus on attracting large projects. These events find FERIA Valencia to be an excellent site due to the large covered and open spaces. In this context, and as a result of the strategic approach

followed, the three largest events alone accounted for 69.02% of total turnover.

One of the largest medical congresses was held by the SEPA (Spanish Periodontics and Osseointegration Society) from 29 May to 1 June 2019. It brought together 6,290 attendees, 22.85% more than at its last congress in Seville, from a total of 60 countries. It is, in fact, the most attended SEPA congress since they began meeting annually in 1966. The organiser found in FERIA Valencia the solution to its complex space requirements, using: 30 rooms, 5 auditoriums (two of them built ad hoc for 2,500 and 1,200 people respectively), 6,000 m² exhibition space, 2,000 m² for posters, and many areas customised to facilitate networking.

Urban Beat was another event to highlight, as the organising company is Valencian which, after several fairs utilising the services of FERIA Valencia, has managed to consolidate and position its event within the urban dance dancers and choreographers



55

EXTERNAL
EVENTS

community. Another milestone in the course of this event was reached on 9 June 2019, when 1,800 competitors and 3,000 attendees were brought together in a venue covering 12,000m². The participants were distributed over 11 categories and competed for more than €5,000 in prizes and numerous scholarships at dance schools in Europe and the US that work with internationally renowned artists.

But, without a doubt, the largest event that took place in 2019 was the Skoda World Dealer Conference (WDC). As it did in 2014, the Volkswagen subsidiary chose Feria

Valencia to celebrate its main annual event, this year with the Scala model as the star. Between 1 and 11 April, divided into daily groups of between 250 and 300 people, a total of 3,000 workers from the brand's entire global network attended the event. The attendees, in addition to enjoying a spectacular staging at the Feria Valencia facilities, undertook test drives in the most attractive areas of the Valencian countryside. It is estimated that the economic impact of the event in the city was around 5 million euros.

121.665

PARTICIPANTS



Digital impact

During 2019, the impact of the different fairs and events continued to grow and this was reflected in the transfer of that impact to the digital world. In terms of the media, Auditmedia's annual report shows, on the one hand, that the space occupied in the media by coverage of the events and trade fairs held at Feria Valencia has a value (calculated on the basis of the advertising rate) of 19,012,022 euros. This represents a growth of 25.4% compared to 15,159,520 euros the previous year.

This media coverage also represents opportunities to be seen by customers and society at large. In this area, the increase was up 7.7% from 891,481,422 in 2018 to 960,370,453 in 2019.

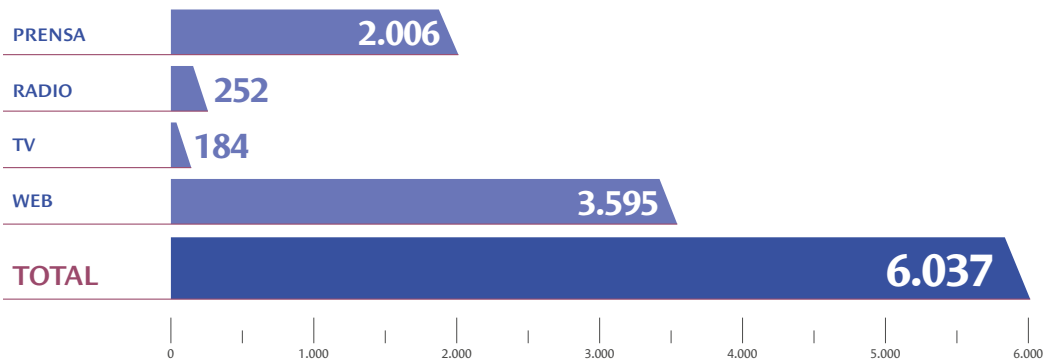
The digitalisation of the impact is clearly seen in the fact that of those 960 million opportunities to be seen, 690 were in the digital world and the rest in the news press, radio and television.

MEDIA IMPACT

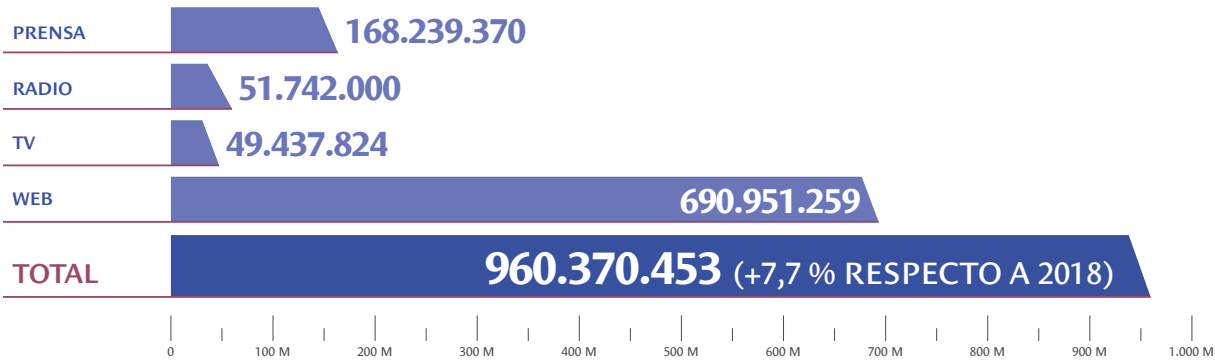
IMPACTO ECONÓMICO



APARICIÓN EN LOS MEDIOS

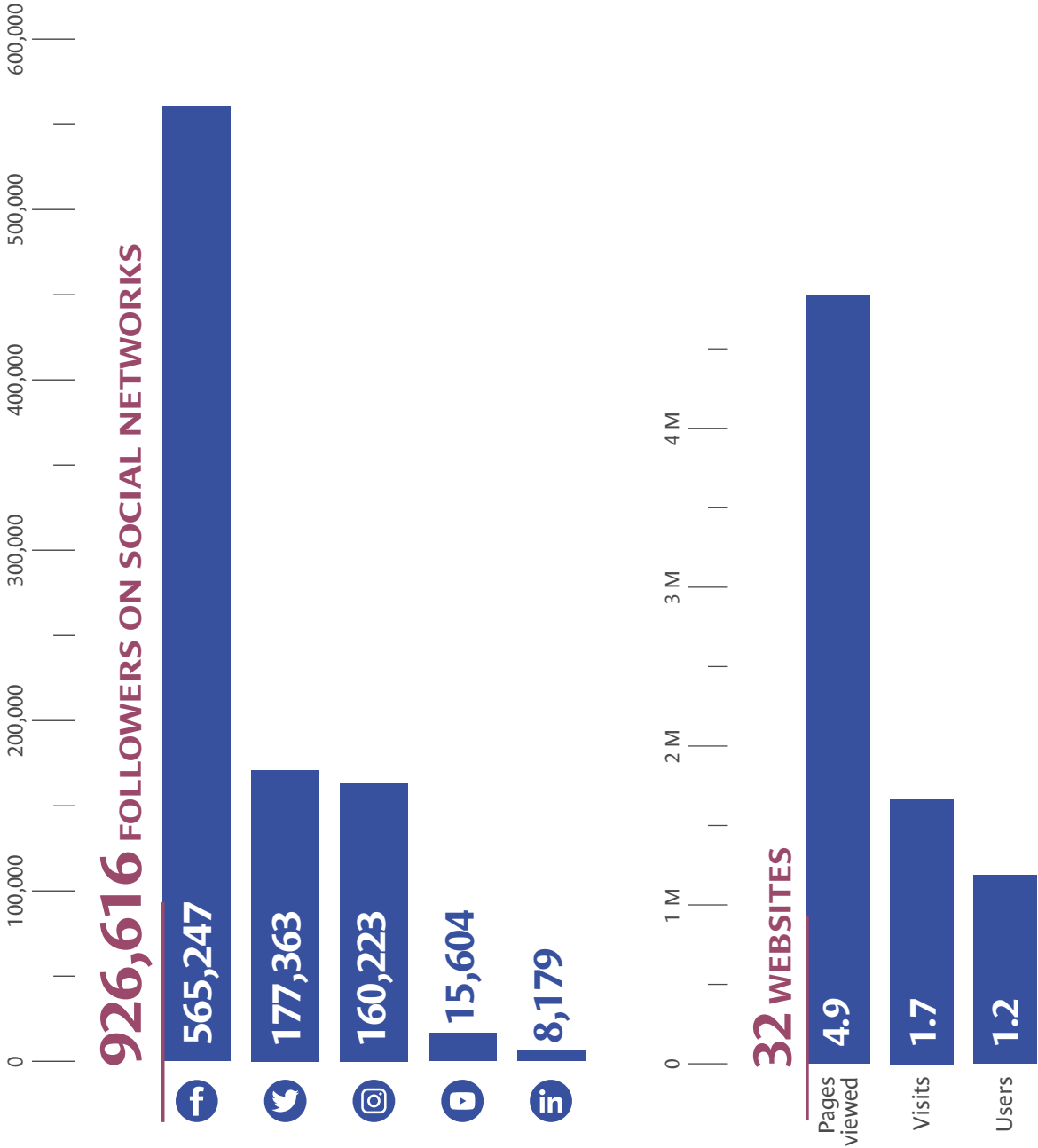


OPORTUNIDADES DE SER VISTOS



On the social networks, Feria Valencia has also shown an upward trend during 2019. It has gone from the 829,424 views recorded in 2018 to 926,616 last year. Some 11.7% more.

On the other hand, Feria Valencia maintained 32 websites during 2019 that received 1.7 million visits from a total of 1.2 million unique users, who visited 4.9 million pages.



Products 3







CEVISAMA

CEVISAMA

37th International Exhibition of
Ceramics for architecture, bathroom
and kitchen equipment, natural stone,
raw materials, enamels, chips, colours
and machinery

from 28 January to 1 February

SHOWCASING
852 exhibiting brands (246 foreign)

VISITORS
91,179 (20,313 from outside Spain)

ESPACIO COCINA SICI

ESPACIO COCINA - SICI

3rd Kitchen Furniture and Equipment
Exhibition

from 28 January to 1 February

SHOWCASING
115 exhibiting brands (29 foreign)

VISITORS
6,013 (384 from outside Spain)



FIMI

Fall/Winter 2019/20

FIMI

88th International Children's
and Youth Fashion Fair

from 1 to 3 February

SHOWCASING

135 exhibiting brands (27 foreign)

VISITORS

3,033 (517 from outside Spain)



**BEAUTY
VALENCIA**

BEAUTY VALENCIA

Professional Aesthetics, Spa, Nails
and Hairdressing Exhibition

from 24 to 26 February

SHOWCASING

75 exhibiting brands (5 foreign)

VISITORS

8,884

A background image showing a crowded exhibition hall with people, some wearing costumes, and a large Captain America shield prop.

**HEROES
COMIC CON**
•VALENCIA•

HEROES COMIC CON VALENCIA

València Comic Exhibition

from 22 to 24 February

SHOWCASING
122 exhibiting brands

VISITORS
23,500

A background image showing a warehouse or logistics exhibition space with people, a forklift, and industrial equipment.


ENCAJA
FERIA DE SOLUCIONES
GLOBALES EN
EQUIPAMIENTO
LOGÍSTICO
www.encajaferia.com

ENCAJA

5th Warehouse, Distribution and
Point of Sale Fair

from 26 to 28 February

SHOWCASING
33 exhibiting brands

VISITORS
10,376 (17 from outside Spain)



MADE FROM PLASTIC
3ª FERIA DE SOLUCIONES GLOBALES EN PLÁSTICO
madefromplastic.feriavalencia.com

MADE FROM PLASTIC

3rd Plastic Solutions for Packaging Fair

from 26 to 28 February

SHOWCASING
50 exhibiting brands (4 foreign)

VISITORS
1,441 (45 from outside Spain)



FIPA

FIPA

2nd International Automatic Doors Fair

from 27 February to 1 March

SHOWCASING
69 exhibiting brands (12 foreign)

VISITORS
3,347 (286 from outside Spain)

A background image of the Feria Bebé exhibition, showing people interacting with baby products and strollers in a brightly lit hall.

Feria Bebé

FERIA BEBÉ 4th Baby Exhibition for Mums, Dads and Future Families from 2 to 3 March	SHOWCASING 46 exhibiting brands VISITORS 3,965
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A background image of the Forinvest exhibition, showing people in business attire engaged in discussions at a trade show.

FORINVEST

FORINVEST 12th International Forum-Exhibition of Financial Products and Services, Investments, Insurance and Technological Solutions for the sector from 5 to 6 March	SHOWCASING 76 exhibiting brands (1 foreign) VISITORS 4,138 (38 from outside Spain)
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LABORALIA

LABORALIA

9th Comprehensive Occupational Risk Prevention and Welfare at Work Exhibition

from 27 to 28 March

SHOWCASING

51 exhibiting brands (2 foreign)

VISITORS

1,833 (17 from outside Spain)



FIVAC

FERIA DE LA CAZA, PESCA Y NATURALEZA

FIVAC

Hunting, Nature and Rural World Exhibition

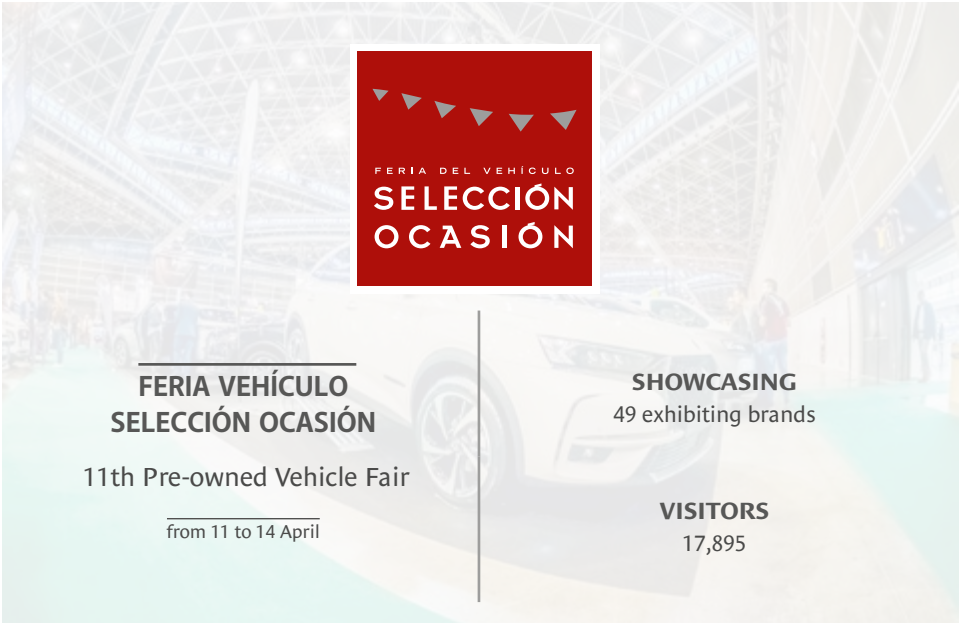
from 6 to 7 April

SHOWCASING

72 exhibiting brands (4 foreign)

VISITORS

3,175



**FERIA DEL VEHÍCULO
SELECCIÓN OCASIÓN**

**FERIA VEHÍCULO
SELECCIÓN OCASIÓN**

11th Pre-owned Vehicle Fair

from 11 to 14 April

SHOWCASING
49 exhibiting brands

VISITORS
17,895



**Día FIMI
by
Mágico**

DÍA MÁGICO BY FIMI

7th First Communion
and Ceremony Fair

from 10 to 12 May

SHOWCASING
76 exhibiting brands (3 foreign)

VISITORS
1,719 (129 from outside Spain)

15 Funer MOSTRA

FUNERMOSTRA

15th International Funeral Products
and Services Fair

from 22 to 24 May

SHOWCASING

57 exhibiting brands (12 foreign)

VISITORS

2,097 (242 from outside Spain)

DREAMHACK VALENCIA 2019

DREAMHACK VALENCIA

eSports Festival

from 4 to 7 July

SHOWCASING

63 exhibiting brands (4 foreign)

VISITORS

65,000



FIMI

89th International Children's and Youth Fashion Fair

from 5 to 7 July

SHOWCASING

131 exhibiting brands (31 foreign)

VISITORS

1,582 (317 from outside Spain)



HOME TEXTILES PREMIUM

BY TEXTIL HOGAR

HOME TEXTIL PREMIUM BY TEXTIL HOGAR

5th International Home and Decorative Textiles Exhibition

from 11 to 13 September

SHOWCASING

102 exhibiting brands (12 foreign)

VISITORS

1,011 (149 from outside Spain)



FERIA / FAIR

h **HÁBITAT**

17 - 20 / SEP / 2019

VALENCIA-ESPAÑA / SPAIN

FERIA HABITAT VALENCIA

55th International Furniture Fair
52nd International Lighting Fair

from 17 to 20 September

SHOWCASING

414 exhibiting brands (95 foreign)

VISITORS

24,887 (3,017 from outside Spain)



*** IBERFLORA**

IBERFLORA

48th International Plant, Flower,
Gardening, Technology and Garden
DIY Fair

from 1 to 3 October

SHOWCASING

384 exhibiting brands (89 foreign)

VISITORS

7,306 (802 from outside Spain)



ecofira.

ECOFIRA

17th International Environmental Solutions Fair

from 1 to 3 October

SHOWCASING

81 exhibiting brands (5 foreign)

VISITORS

2,448 (41 from outside Spain)



efiaqua.

EFIAQUA

5th International Efficient Water Management Fair

from 1 to 3 October

SHOWCASING

13 exhibiting brands (4 foreign)

VISITORS

1,182 (29 from outside Spain)





SALÓN INTERNACIONAL DE LA FRANQUICIA VALENCIA - SPAIN

SIF

30th International Franchise,
Business Opportunities and
Associated Trade Exhibition

from 17 to 19 October

SHOWCASING

70 exhibiting brands (1 foreign)

VISITORS

2,131 (86 from outside Spain)





FERIA INMOBILIARIA DEL MEDITERRÁNEO MEDITERRANEAN REAL ESTATE FAIR

URBE

Mediterranean Real Estate Fair

from 18 to 20 October

SHOWCASING

50 exhibiting brands

VISITORS

3,799 (19 from outside Spain)



FIESTA Y BODA

21st Event And Celebration Products and Services Exhibition

from 8 to 10 November

SHOWCASING
170 exhibiting brands

VISITORS
9,176 (7 from outside Spain)



Gastrónoma — 2019

GASTRÓNOMA

The Great Gastronomy Event

from 10 to 12 November

SHOWCASING
196 exhibiting brands (5 foreign)

VISITORS
12,469 (137 from outside Spain)





HYGIENALIA + PULIRE

Professional Cleaning and Hygiene Fair

from 12 to 14 November

SHOWCASING

140 exhibiting brands (24 foreign)

VISITORS

4,743 (548 from outside Spain)







Salón de la Bicicleta de Valencia

DOS RUEDAS - VLC BIKE

7th Motorcycle Trade Exhibition and 6th Valencia Bicycle Exhibition

from 15 to 17 November

SHOWCASING

68 exhibiting brands (1 foreign)

VISITORS

18,655



INDUFERIAS + HINCHALIA

INDUFERIAS

27th International Fair for Fair Attractions, Playgrounds, Gambling Machinery and Ancillary Items / 7th International Inflatables Fair

from 26 to 28 October

SHOWCASING

28 exhibiting brands (6 foreign)

VISITORS

1,119 (33 from outside Spain)



FERIA AUTOMÓVIL VALÈNCIA

NUEVO/COMERCIAL/OCASIÓN

FERIA DEL AUTOMÓVIL

22nd Pre-owned and Commercial Vehicle Fair

from 5 to 8 December

SHOWCASING

106 exhibiting brands

VISITORS

42,611



Feria de la Infancia y la Juventud de València

EXPOJOVE

38th València Children and Youth Fair

from 26 December to 4 January

SHOWCASING

88 exhibiting brands

VISITORS

113,648

EXTERNAL FAIRS	EXHIBITORS	VISITORS
EXPO DOLL SHOW 2019	110	1,000
SALÓN DEL MANGA	74	14,000
MUNDO VILLAS 2019	46	1,050
PERIODONTICS AND OSSEOINTEGRATION CONGRESS	135	18,000
EXPOJOC	34	1,200
VALENCIA TATTOO CONVENTION	78	2,100
2019 EFIC CONGRESS: PAIN IN EUROPE XI	36	12,000
FERIA BIOCULTURA	181	13,200
SALÓN DEL MANGA	107	14,000
GO GLOBAL 2019	40	3,000
EXPOCANINA 2019	17	2,000

CALENDARIO DE EVENTOS_2019

EVENTS CALENDAR

ENERO | JANUARY | GENER

- 28ENE** **CEVISAMA** 
1FEB 37º Saló Internacional de Ceràmica para Arquitectura, Equipamiento de Baño y Cocina, Piedra Natural, Materias Primas, Fritas, Esmaltes y Colores Cerámicos, Tejas y Ladrillos, Materiales y Utillaje para Solados y Alicatados y Maquinaria. (Maquinaria: años pares)
 37th International Fair for Architectural Ceramics, Bathroom and Kitchen Equipment, Natural Stone, Raw Materials, Frits, Glazes, Ceramic Colorants, Ceramic roof Tiles and Bricks, Tile Laying and Tile Hanging Materials and Tools and Machinery (Machinery: even-numbered years only)
 37ª Saló Internacional de Ceràmica per a l'Arquitectura, Equipament de Bany i Cuina, Pedra Natural, Matèries Primaries, Fregides, Esmalts i Colors Ceràmics, Teules i Maons, Materials i Utillatge per Paviments i Enrajolats i Maquinària. (Maquinària: anys parells)
- 28ENE** **ESPACIO COCINA - SICI**
1FEB 3º Saló de Mueble y Equipamiento para Cocina
 3rd Furniture and Kitchen Equipment Show
 3º Saló de Moble i Equipament per a la Cuina

FEBRERO | FEBRUARY | FEBRER

- 1-3** **FIMI - EL UNIVERSO DE LA INFANCIA** (Madrid) 
 88ª Feria Internacional de la Moda Infantil y Juvenil (Tendencias O/I 19-20)
 88th International Children's & Youth Fashion Fair (Trends FW 19-20)
 88ª Fira Internacional de la Moda Infantil i Juvenil (Tendències T/H 19-20)
FIMI KIDS FASHION WEEK PASARELA / CATWALK
- 6-7** **Curso Level UP** 
 Curso de formación "Los Secretos de la Empresa de Éxito" Training Course "The Secrets of the Success Company" Curs de formació "Els Secrets de l'Empresa de Èxit"
- 16-18** **BEAUTY VALÈNCIA**
 Saló y Congreso Profesional de Estética, Spa, Uñas y Peluquería Show and Professional Congress of Esthetics, Spa, Nails and Hairdressing Saló i Congrés Professional d'Estètica, Spa, Ungles i Perruqueria
- 22-24** **HEROES COMIC-CON VALÈNCIA**
 Saló del Còmic de València València Comic Show Saló del Còmic de València
- 26-28** **ENCAJA**
 5ª Feria del Almacén, la Distribución y Punto de Venta 5th Warehouse, Distribution and Sales Point Trade Show 5ª Fira del Magatzem, la Distribució i Punt de Venda
- 26-28** **MADE FROM PLASTIC**
 3ª Feria de Soluciones en Plástico para Packaging 3rd Plastic Solutions for Packaging Fair 3ª Fira de Solucions en Plàstic per a Embalatge
- 27FEB** **FIPA**
1MAR 2ª Feria Internacional de Puertas Automáticas 2nd International Fair of Automatic Doors 2ª Fira Internacional de Portes Automàtiques

MARZO | MARCH | MARÇ

- 2-3** **FERIA BEBÉ**
 4º Saló del Bebé para Mamás, Papás y Futuras Familias 4th Baby Show for Mummies, Daddies & Future Families 4º Saló del Bebé per Mares, Pares i Futures Famílies
- 5-6** **FORINVEST**
 12º Foro-Exposición Internacional de Productos y Servicios Financieros, Inversiones, Seguros, Fiscalidad y Soluciones Tecnológicas para el Sector 12th International Forum-Exhibition of Financial Products & Services, Investment, Insurance, Taxation, Technological Solutions for the Sector 12ª Fòrum-Exposició Internacional de Productes i Serveis Financers, Inversions, Assegurances, Fiscalitat i Solucions Tecnològiques per al Sector
- 27-28** **LABORALIA**
 9º Certamen Integral de la Prevención y el Bienestar Laboral 9th Fair for Health and Safety at Work 9ª Certamen Integral de la Prevenció i el Benestar Laboral

ABRIL | APRIL | ABRIL

- 5-6** **SPORT WOMAN VALENCIA** 
 Feria de la Mujer, Salud y Deporte Health and Sport Women Fair Fira de la Dona, la Salut i l'Esport
- 6-7** **FIVAC**
 Saló de la Caza, Pesca y Naturaleza Hunting, Fishing and Nature Show Saló de la Caça, Pesca i Natura
- 11-12** **BdB MEETING** 
 Congreso / Feria Comercial del grupo de tiendas especialistas en material de construcción Congress / Trade Fair of the group of specialist stores in construction material Congrès / Fira Comercial del grup de botigues especialistes en material de construcció
- 11-14** **VEHÍCULO SELECCIÓN OCASIÓN**
 11ª Feria del Vehículo Selección Ocasión 11th Second-hand Vehicles Trade Fair 11ª Fira del Vehicle Selecció Ocasió
- 27-28** **EXPO DOLL SHOW** 
 Exposición de muñecas reborn y muñecas hechas a mano Reborn & Handmade dolls exhibition Exposició de nines reborn i nines fetes a mà

MAYO | MAY | MAIG

- 10-12** **DÍA MÁGICO BY FIMI**
 7ª Feria de Comunión y Ceremonia 7th Communion and Occasion Wear Fair 7ª Fira de Comunió i Cerimònia
PASEO MÁGICO by FIMI DESFILE / CATWALK
- 18-19** **SALÓN DEL MANGA** 
 Manga Show Saló del Manga
- 22-24** **FUNERMOSTRA** 
 15ª Feria Internacional de Productos y Servicios Funerarios 15th International Funeral Products & Services Fair 15ª Fira Internacional de Productes i Serveis Funeraris
- 24-26** **MUNDO VILLAS 2019** 
30MAY **CONGRESO SEPA** 
1JUN Congreso Periodoncia y Salud Bucal Periodontics and Oral Health Congress Congrés Periodoncia i Salut Bucal

JUNIO | JUNE | JUNY

- 9** **URBAN BEAT VALENCIA** 
 Campeonato de Danza Urbana Urban Dance Championship Campionat de Dansa Urbana
- 11-12** **FERIA CONGRESO EXPOJOC 2019** 
 Expo Congreso de Juego de la Comunidad Valenciana Gambling Expo Congress of the Valencian Community Expo Congrés de Joc de la Comunitat Valenciana

JULIO | JULY | JULIOL

- 4-7** **DREAMHACK VALENCIA**
- 5-7** **FIMI - EL UNIVERSO DE LA INFANCIA** (Madrid) 
 89ª Feria Internacional de la Moda Infantil y Juvenil (Tendencias P/V 2020) 89th International Children's & Youth Fashion Fair (Trends S/S 2020) 89ª Fira Internacional de la Moda Infantil i Juvenil (Tendències P/E 2020)
FIMI KIDS FASHION WEEK PASARELA / CATWALK

SEPTIEMBRE | SEPTEMBER | SETEMBRE

- 4-7 EFIC CONGRESS - PAIN IN EUROPE XI** 
 11º Congreso de la Federación Europea del Dolor EFIC
 11th Congress of the European Pain Federation EFIC
 11ª Congrés de la Federació Europea del Dolor EFIC
- 11-13 HOME TEXTILES PREMIUM** by Textilhogar (Madrid) 
 5º Salón Internacional de Textiles para el Hogar y la Decoración
 5th International Home Textile and Decoration Show
 5º Saló Internacional de Tèxtils per a la Llar i la Decoració
- 17-20 FERIA HÁBITAT VALENCIA** 
 55ª Feria Internacional del Mueble
 52ª Feria Internacional de la Iluminación
 17ª NUDE, Salón de Jóvenes Talentos en Diseño
 55th International Furniture Trade Fair
 52nd International Lighting Fixtures Trade Fair
 17th NUDE, Young Talents in Design Trade Fair
 55ª Fira Internacional del Moble
 52ª Fira Internacional de la Il·luminació
 17ª NUDE, Saló de Joves Talents en Disseny
- 27-29 FERIA BIOcultura** 
 7ª Feria de Productos Ecológicos y Consumo Responsable
 7th Organic Products & Responsible Consumption Trade Fair
 7ª Fira de Productes Ecològics i Consum Responsable

OCTUBRE | OCTOBER | OCTUBRE

- 1-3 IBERFLORA** 
 48ª Feria Internacional de Planta, Flor, Jardinería, Tecnología y Bricojardín
 48th International Fair for Plants and Flower, Gardening, Technology and Garden DIY
 48ª Fira Internacional de Planta, Flor, Jardineria, Tecnologia i Bricojardi
- 1-3 ECOFIRA** 
 17ª Feria Internacional de las Soluciones Medioambientales y la Energía
 17th International Environmental Solutions and Energy Trade Fair
 17ª Fira Internacional de les Solucions Mediambientals i l'Energia
- 1-3 EFIAQUA**
 5ª Feria Internacional para la Gestión Eficiente del Agua
 5th International Trade Fair for the Efficient Management of the Water
 5ª Fira Internacional per a la Gestió Eficient de l'Aigua
- 17-19 SIF** 
 30º Salón Internacional de la Franquicia
 30th International Franchise Show
 30ª Saló Internacional de la Franquícia
- 18-20 URBE**
 Feria Inmobiliaria del Mediterráneo
 Mediterranean Real Estate Fair
 Fira Immobiliària del Mediterrani
- 30 OCT 3 NOV VALENCIA BOAT SHOW** (La Marina de València)
 11º Salón Náutico de València
 11th València Boat Show
 11ª Saló Nàutic de València

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International event certified by UFI
(The Global Association of the Exhibition Industry)
Certamen internacional certificat per UFI
(Associació Internacional de la Indústria Firal)



Evento de organización externa
Event of external organization
Esdeveniment d'organització externa

NOVIEMBRE | NOVEMBER | NOVEMBRE

- 8-10 FIESTA Y BODA**
 21ª Feria de Productos y Servicios para Eventos y Celebraciones
 21st Products & Services for Events and Celebrations Trade Fair
 21ª Fira de Productes i Serveis per a Esdeveniments i Celebracions
- 10-12 GASTRÓNOMA**
 El Gran Evento de la Gastronomía
 The Great Gastronomic Event
 El Gran Esdeveniment de la Gastronomia
- 12-14 HYGIENALIA + PULIRE** (Madrid)
 Feria de la Limpieza y la Higiene Profesional
 Professional Cleaning and Hygiene Trade Show
 Fira de la Netetja i Higiene Professional
- 15-17 2 RUEDAS**
 7º Salón Comercial de la Moto
 7th Motorbike Show Room
 7ª Saló Comercial de la Moto
- 15-17 VLC BIKE'S**
 6º Salón de la bicicleta de Valencia
 6th Valencia Bike's Show
 6ª Saló de la bicicleta de València
- 19-20 CONGRESO GO GLOBAL** 
 4º Congreso Go Global
 4th Go Global Congress
 4ª Congrés Go Global
- 23-24 SALÓN DEL MANGA** 
 Manga Show
 Saló del Manga
- 26-28 INDUFERIAS** 
 27ª Feria Internacional de Atracciones de Feria, Parques Infantiles, Maquinaria para Juegos de Azar y Elementos Auxiliares
 27th International Amusement Park & Playground Equipment, Slot Machines & Accessories Trade Fair
 27ª Fira Internacional d'Atraccions de Fira, Parcs Infantils, Maquinària per a Jocs d'Atzar i Elements Auxiliars
- 26-28 HINCHALIA**
 7ª Feria Internacional de Artículos Hinchables
 7th International Inflatable Products Trade Fair
 7ª Fira Internacional d'Articles Inflables

DICIEMBRE | DECEMBER | DECEMBRE

- 5-8 FERIA DEL AUTOMÓVIL, VEHÍCULO DE OCASIÓN Y COMERCIAL**
 22ª Feria del Automóvil, Vehículo de Ocasión y Comercial
 22nd Vehicles Trade Fair, Second Hand Commercial Vehicles
 22ª Fira de l'Automòbil, Vehicle d'Ocasió i Comercial
- 14-15 EXPOCANINA** 
 66ª Exposición Nacional Canina
 39ª Exposición Internacional Canina
 66th National Dog Exhibition
 39th International Dog Exhibition
 66ª Exposició Nacional Canina
 39ª Exposició Internacional Canina
- 26 DIC 4 ENE FIV** 
 97ª Feria Internacional de València
 97th València International Trade Fair
 97ª Fira Internacional de València
- 26 DIC 4 ENE EXPOJOVE** 
 38ª Feria de la Infancia y la Juventud de València
 38th Children and Youth Exhibition of València
 38ª Fira de la Infància i la Joventut de València

IMPORTANTE | IMPORTANT | IMPORTANT

Fechas susceptibles de modificación.
Confirmelas antes de su visita.

Subject to alteration.

Please, confirm the dates before visiting the exhibitions.

Dates susceptibles de modificació.

Comproveu-les abans de la seua visita.



GENERALITAT
VALENCIANA
Conselleria d'Economia
Sostenible, Sectors Productius,
Creixement i Treball

ICEX
Exportación
e Importación

IBERIA

renfe

Economic balance 4





Strong EBITDA growth

The increase in activity and the improvement in its quality during 2019 is clearly reflected in the Feria Valencia accounts.

The positive EBITDA, at 2.2 million euros, exceeded by 26.3% the budgeted figure for the year and by 36.7% the target set in the 2017-2021 Business Plan. In addition, compared to the data for 2017 (last comparable year due to the effect of biennial fairs), this represents a growth of 137.5%.

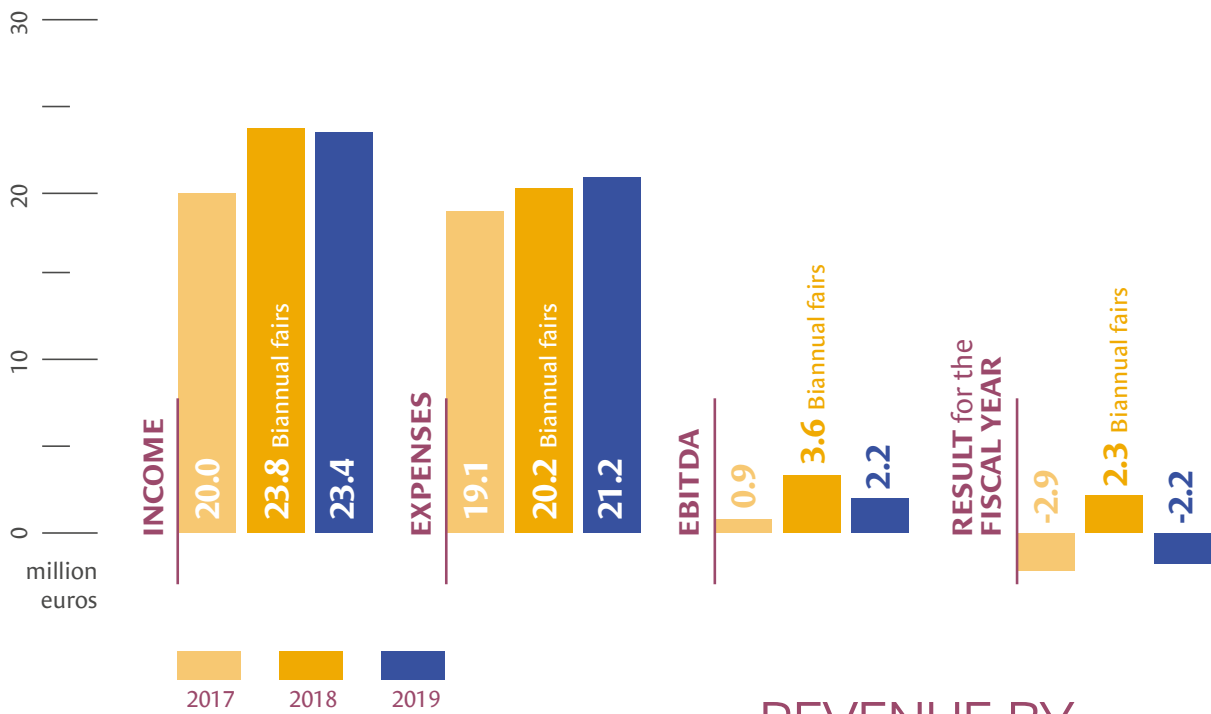
This improvement was achieved by increasing the exhibition area covered by the trade fairs and reducing structural expenses and represents 9.5% of operating income compared to 4.7% in the previous equivalent year.

During 2019, revenues amounted to 23.4 million euros, an increase of 16.8% compared to 2017. Operating expenses amounted to 21.2 million euros, an increase of 10.9% over the same year.

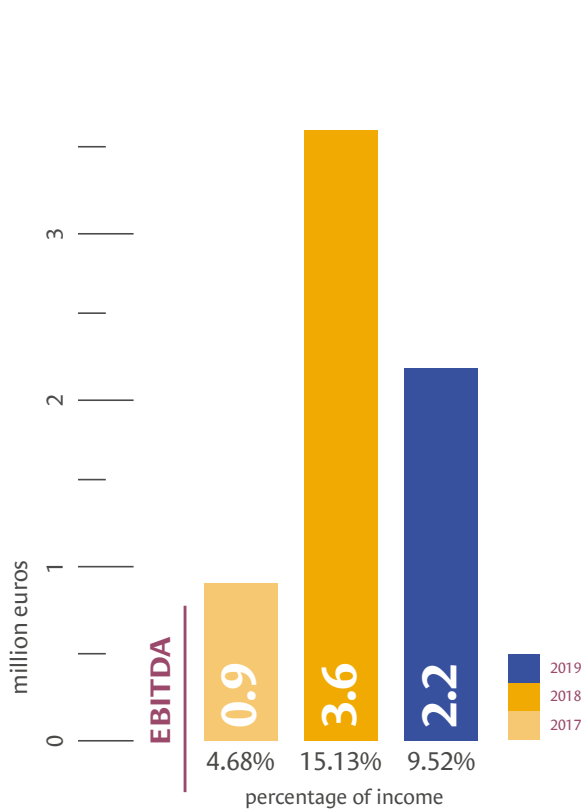
Despite the improvement in business performance, the result for the year showed a negative balance of 2.2 million euros. This is an accounting effect due to the debt subrogation process implemented by the Valencian regional government. In previous years, the repayment of these loans was subsidised by the Valencian regional government under an agreement signed in 2007, but this year, by subrogating the ownership of these accounts, a credit account has been generated that makes Feria Valencia incur losses and negative working capital until a formula is found to compensate it.



RESULTS



REVENUE BY BUSINESS LINE



89.44%
IN-HOUSE
FAIRS

9.11%
EXTERNAL EVENTS
AND FAIRS

1.45%
MISCELLANEOUS
INCOME

Balance sheet at 31 December 2019

Assets	2019
NON-CURRENT ASSETS	458,518,110
Intangible fixed	106,259
Property, plant and equipment	386,449,137
Long-term financial investments	71,962,714
CURRENT ASSETS	41,703,486
Stocks	36,296
Commercial debts and other receivables	1,080,515
Short-term financial investments	16,767,507
Cash and other equivalent liquid assets	21,680,159
Adjustments for accrual	2,139,009
Total assets	500,221,596

Net worth and liabilities		2019
NET WORTH		9,648,265
Equity		(5,294,707)
Equity		3,235,533
Contributions by València City Council		3,436,667
Voluntary reserves		(9,752,707)
Surplus for the year		(2,214,200)
Grants, donations and legacies		14,942,972
NON-CURRENT LIABILITIES		277,220,613
Long-term provisions		860,035
Long-term debts		276,360,578
CURRENT LIABILITIES		213,352,718
Short-term provisions		21,448
Short-term debts		185,485,432
Trade creditors and accounts payable		20,411,969
Adjustments for accrual		7,433,869
Total equity and liabilities		500,221,596

Income statement for 2019

Income statement	2019
NET BUSINESS TURNOVER	22,815,852
Works carried out by the company for its fixed assets	58,582
Provisions	(4,304,692)
Other operating income	555,874
Personnel expenses	(5,918,292)
Other operating expenses	(10,975,539)
Depreciation of fixed assets	(13,241,378)
Allocation of fixed assets subsidies	9,392,939
Impairment and results of disposals of property, plant and equipment	(180,564)
Other results	(35,643)
ACTIVITY SURPLUS	(1,832,915)
Financial income	13,741,000
Financial expenses	(14,122,285)
FINANCIAL RESULT	(381,285)
Surplus for the financial year	(2,214,200)



Governing bodies

5





BOARD OF TRUSTEES

(as at 31 December 2019)

PRESIDENT

His Excellency Mr Joan Ribó Canut
Mayor President of València City Council

1st VICEPRESIDENT

The Honourable Mr Natxo Costa Pina
Undersecretary of the Department of Sustainable
Economy, Productive Sectors, Trade and Labour

2nd VICEPRESIDENT

Mr José Vicente Morata Estragues
Chairman of the Official Chamber of Commerce,
Industry and Navigation of València

EX OFFICIO MEMBERS

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Director General of Industry and Energy

The Honorable Ms Rosana Seguí Sanmateu
Director General of Trade, Crafts and Consumption

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President of the Provincial Council of València

The Honourable Mr Josep Pascual Martí García
President of the Provincial Council of Castellón

The Honourable Mr Carlos Mazón Guixot
President of the Provincial Council of Alicante

Mr José Ramón Nadal Sendra
President of the Industry Commission
of the Valencian Courts

Ms Cristina Martínez Vayá
Regional Commerce Director for València

Mr José Luis Gisbert Valls
President of the Trade Fair Institution of Alacant

Ms María Dolores Guillamón
President of the Official Chamber of Commerce,
Industry, Services and Navigation of Castelló

Mr Juan Bautista Riera Sánchez
President of the Official Chamber of Commerce,
Industry, Services and Navigation of Alacant

Ms Julia Company Sanús
Director General IVACE

Mr Salvador Navarro Prades
President CEV

Mr Antonio Soriano Aznar
President of the Professional Association
of Commercial Agents



MEMBERS APPOINTED BY THE COUNCIL
OF SUSTAINABLE ECONOMY, PRODUCTION
SECTORS, TRADE AND LABOUR

The Honourable Mr Natxo Costa Pina

Undersecretary of the Department of Sustainable
Economy, Productive Sectors, Trade and Labour

Ms Rebeca Mariola Torró Soler

Regional Secretary for Sustainable Economy,
Productive Sectors, Trade and Consumption

Ms Cristina Moreno Fernández

Undersecretary of the Ministry of Finance
and Economic Modelling

Ms Dolores Parra Robles

Director General for internationalisation

Ms Teresa García Muñoz

Director General of Entrepreneurship
and Cooperatives

Mr Juan Salvador Pérez Ballester

Director General of Economic Modelling,
Financing and Financial Policy

MEMBERS APPOINTED BY THE
PRESIDENT OF THE BOARD OF TRUSTEES

Mr José M^a Company Lluch

Caixa Popular

Francesc Ferrer Escrivá

Unión Gremial

Mr Rafael Torres

Merchants Association for the Historic Centre

Mr Emili Villaescusa Blanca

President of the V.C. Cooperatives Confederation

Ms Teresa Puchades Olmos

Avanza Urbana

Ms Marian Bonías

Grupo Maya – Arvet

MEMBERS APPOINTED BY THE OFFICIAL CHAMBER
OF COMMERCE, INDUSTRY AND NAVIGATION OF
VALÈNCIA

Mr Vicente Folgado Tárrega

Tableros Folgado, SA

Mr José Bernardo Noblejas Pérez

Ortoprono, SL

Mr Vicente Lafuente Martínez

FEMEVAL

Mr Juan Manuel Real Teruel

Materiales Real, SL

Mr Manuel García Portillo

Tecnidex

Mr Eduardo Aznar Mengual

Aznar Textiles, SLU

MEMBERS APPOINTED BY THE PRESIDENT
OF THE BOARD OF TRUSTEES, FOLLOWING
NOMINATION BY THE EXECUTIVE COMMITTEE

Mr Armando Ibáñez Guaita

ASCEM

Mr Oscar Calabuig Sanchis

President Iberflora

Mr Manuel Rubert Andrés

President Cevisama

Mr Juan Puchades

Gremi d'Hotels de València

Ms Marisa Gallén Jaime

Ms M^a Eugenia García Martín

FIMI

Director General of Feria Valencia

Mr Enrique Soto Ripoll

General secretary of Feria Valencia

Mr Luis Martí Bordera

BOARD OF TRUSTEES

(as at 31 December 2019)

1st VICEPRESIDENT
Ms M^a Pilar Bernabé García

2nd VICEPRESIDENT
Mr Salvador Navarro Prades

TREASURER
Mr Miguel Angel Fernández Torán

ACCOUNTANT
Mr Emili Villaescusa Blanca

EX OFFICIO MEMBER
Ms Rosana Seguí Sanmateu
Director General of Trade, Crafts and Consumption

MEMBERS REPRESENTING
THE COUNCIL OF SUSTAINABLE ECONOMY,
PRODUCTION SECTORS,
TRADE AND LABOUR

Ms M^a José Mira Veintimilla
Autonomous Secretary of Economic Modelling and
Finance

Mr Natxo Costa Pina
Undersecretary of the Department of Sustainable Eco-
nomy, Productive Sectors, Trade and Labour

MEMBERS REPRESENTING
VALÈNCIA CITY COUNCIL

Ms M^a Pilar Bernabé García
Delegate For Entrepreneurship And Economic
Innovation

Mr Carlos Galiana Llorens
Trade Delegate

MEMBERS REPRESENTING THE CHAMBER
OF COMMERCE, INDUSTRY
AND NAVIGATION OF VALÈNCIA

Mr Vicente Folgado Tárrega
Tableros Folgado, SA

Mr José Vicente Morata Chairman
of the Official Chamber of Commerce, Industry
and Navigation of València

MEMBERS APPOINTED BY THE PRESIDENT
OF THE FERIA VALENCIA EXECUTIVE COMMITTEE

Mr Salvador Navarro Pradas
President Laboralia

Mr Manuel Rubert Andrés
President Cevisama

Director General of Feria Valencia
Mr Enrique Soto Ripoll

General secretary of Feria Valencia
Mr Luis Martí Bordera





FERIA VALENCIA